

Curriculum Framework and Syllabus for

B.A ECONOMICS (UG) COURSE STRUCTURE

(For the Candidates admitted from 2019 – 2020 Academic year onwards)

BASED ON CHOICE BASED CREDIT SYSTEM &

OUTCOME BASED EDUCATION-OBE



(2019-2020)

POST GRADUATE AND RESEARCH DEPARTMENT OF ECONOMICS

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

[Nationally Accredited with 'A' Grade by NAAC]

Affiliated to Bharathidasan University

Puthanampatti—621 007

DEPARTMENT OF ECONOMICS
NEHRU MEMORIAL COLLEGE (AUTONOMOUS) PUTHANAMPATTI
B.A. ECONOMICS - SYLLABUS

(For the candidates admitted from 2019-2020 onwards)

Programme Educational Objectives

PEO1: Technical Proficiency:

Succeed in getting employment appropriate to their interests and education in different areas such as industry, the professions and government.

PO2: Professional Growth:

Prepare to pursue advanced degrees as the M.A., M.B.A., or Ph.D. in economics, business or related fields and will become an economist, statistician, investment analyst and stock broker through life - long learning.

PO3: Analytical Managerial and Communication Skills:

Exercise the analytical, managerial and communication skills in a responsive, ethical and innovative manner.

Programme Outcomes

PO1: Demonstrate the knowledge in the subject of Economics and apply the principles of the same to the needs of the Employer/ Institution/ Enterprise / Society.

PO2: Gain analytical skills not only in the field of Economics but also other fields.

PO3: Demonstrate Professional ethics, Community living and Nation Building Initiatives.

PO4: Evaluate the functioning of the economic system.

PO5: Design solutions for the economic issues and problems faced by individuals, organizations and society and apply the economic principles that help to explain behavior and the range of institutions that affect the allocation of resources.

PO6: Employ statistical methods in the analysis of economic data and models.

PO7: Apply the fundamental principles of modern economics to economic, social, health and safety and environmental considerations.

Programme Specific Outcomes

At the end of the Undergraduate Programme, Students will be able to

PSO1: apply knowledge and principles of Economics in the domain of research and the same to the needs of Employer/ Institution/ Society.

PSO2: solve the complex problems in the field of economics with an understanding of the societal, legal and cultural impacts of the solution (Example: Goods and Service Tax (GST)- Fiscal & Monetary Policy nexus).

PSO3. determine the economic variables including inflation, unemployment and poverty using statistical methods.

PSO4: demonstrate their knowledge of the fundamentals and technical concepts of economics and apply the basic theories of economics in critical thinking and problem solving.

PSO5: analyse the performance of Indian Economy and World Economy

PSO6: analyse the behavior of financial and money markets and make decisions wisely using cost- benefit analysis.

NEHRU MEMORIAL COLLEGE (AUTONOMOUS) PUTHANAMPATTI-621 007

**B.A ECONOMICS (UG) COURSE STRUCTURE UNDER CBCS PATTERN (For the
Candidates admitted from (2019-2020 onwards))**

Semester		Course Code	Title of the Course	Hrs/Week	Credit	Internal	External	Total
I	Part-I	LC-I	Language Course-I Tamil	6	3	25	75	100
	Part-II	ELC -I	English Language Course-I	6	3	25	75	100
	Part-III	CC-I	History of Economic Thought	5	4	25	75	100
		CC-II	Micro Economics -I	6	4	25	75	100
		AC-I	Economic Statistics	5	4	25	75	100
	Part-IV	VE	Value Education	2	2	25	75	100
				30	20			
II	Part-I	LC-II	Language Course-II Tamil	6	3	25	75	100
	Part-II	ELC -II	English Language Course-II	6	3	25	75	100
	Part-III	CC-III	Micro Economics-II	5	3	25	75	100
		AC-II	Statistical Methods	5	5	25	75	100
		AC-III	Statistics :Pertaining to Indian Context	4	4	25	75	100
	Part-IV	SKBC-I	Human Resource Management	2	2	25	25	100
	Part-IV	EVNS	Environmental Studies	2	2	25	75	100
				30	22			
III	Part-I	LC-III	Language Course-III Tamil	6	3	25	75	100
	Part-II	ELC -III	English Language Course-III	6	3	25	75	100

	Part-III	CC-IV	Indian Economic Development	6	5	25	75	100
		CC-V	Macro Economics-I	5	4	25	75	100
		AC-IV	Marketing	5	4	25	75	100
	Part-IV	SKBC-II	Human Resource Development	2	2	25	75	100
	Part-IV		Gender Studies	-	1	25	75	100
				30	22			
IV	Part-I	LC-IV	Language Course-IV Tamil	6	3	25	75	100
	Part-II	ELC -IV	English Language Course-IV	6	3	25	75	100
	Part-III	CC-VI	Macro Economics-II	5	4	25	75	100
		CC-VII	Monetary Economics	5	3	25	75	100
		AC-V	International Business Environment	3	4	25	75	100
		AC-VI	Principles of Management	3	3	25	75	100
	Part-IV	SS	Soft Skills	-	2	25	75	100
Part-IV	NMEC-I	Economics of Infrastructure	2	2	25	75	100	
				30	24			
V	Part-III	CC-VIII	Fiscal Economics	6	4	25	75	100
		CC-IX	Capital Market in India	6	5	25	75	100
		CC-X	Tamil Nadu Economy	6	4	25	75	100
		CC-XI	Tourism Management	5	5	25	75	100
	Part-III	EC-I	Principles of Accountancy	5	5	25	75	100

	Part-IV	NMEC-II	Analysis of Indian Economy	2	2	25	75	100
				30	25			
VI	Part-III	CC-XII	International Economics	5	4	25	75	100
		CC- XIII	Agricultural Economics	5	4	25	75	100
		CC-XIV	Rural Industrialisation in India	5	4	25	75	100
		CC-XV	Computer Application in Economics	5	4	25	75	100
		EC-II	Entrepreneurial Development	5	5	25	75	100
		EC-III	Personnel Management	5	5	25	75	100
	Part-IV	Extension Activities		-	1	-	-	100
				30	27			
		Total		180	140			4100
	Part-IV	CC	Comprehensive Course	-	4	-	-	100
		SKBC-III			2	-	-	100
					146			4300

Course Structure for UG Programme (2019-2020)

	Courses	Total Number of Courses	Total number of Instruction Hours	Total Number of Credits
Part-I	Language – Tamil	4	24	12
Part-II	Language –English	4	24	12
Part-III	No of Core Courses	15	80	61
	No of Allied Courses	6	25	24
	No of Elective Courses	3	15	15
Part-IV	No of Non –Major Elective Courses	2	04	04
	No of Skill Based Courses	2	04	04
	Gender Studies	1	-	01
	Soft Skill	1	-	02
	Value Education	1	02	02
	Environmental Studies	1	02	02
	Extension Activities	-	-	01
	Total	40	180	140
	Comprehensive Course	-	-	4
	SKBC-III	1	-	2

Non –Major Elective Courses offered by the Department of Economics)in the IV and V Semesters –Open to All(Except Economics Students)

Part 1 Tamil - Proposed Course Structure under CBCS
(For the candidate admitted from the academic year 2019-2020 onwards)

Semester	Course	Course Title	Ins. Hrs/Week	Credits	Exam hrs	Int. Marks	Ext. Marks	Total
I	Language course 1 (LC 1)	செய்யுள் (இக்காலம்), சிறுகதை, பயன்முறைத் தமிழ், தமிழ் இலக்கிய வரலாறு	6	3	3	25	75	100
II	Language course 2 (LC 2)	செய்யுள் (இடைக்காலம்), உரைநடை, தமிழ்ச் செம்மொழி வரலாறு, மொழிபெயர்ப்பியல், தமிழ் இலக்கிய வரலாறு	6	3	3	25	75	100
III	Language course 3 (LC 3)	செய்யுள் (காப்பியங்கள்), கட்டுரை இலக்கியம், புதினம் , தமிழ் இலக்கிய வரலாறு	6	3	3	25	75	100
IV	Language course 4 (LC4)	செய்யுள் (பழந்தமிழ் இலக்கியம்)நாடகம்,தமிழ் இலக்கியவரலாறு, கட்டுரை வரைவியல்	6	3	3	25	75	100
Total			24	12				400

இளநிலைப்பட்டப்படிப்பு (கலையியல், அறிவியல்,
வணிகவியல்மற்றும்வணிகமேலாண்மையியல்)

முதலாமாண்டு : முதற்பருவம்

பகுதி 1 தமிழ் - தாள் 1

செய்யுள் (இக்காலம்),சிறுகதை, பயன்முறைத் தமிழ்,
தமிழ் இலக்கிய வரலாறு

பாட நோக்கம் (Course Objectives)

தன்னம்பிக்கை, பொறுப்புணர்வு, சமுதாய அக்கறை, மனித உறவுகளைப் போற்றுதல், சுற்றுச்சூழல் விழிப்புணர்வு, உலக அமைதி, அற உணர்ச்சி, தாய்மொழிப் பற்று முதலான இன்றைய இளம் தலைமுறையினருக்குத் தேவையான அடிப்படைப் பண்புகளைக் கற்பித்தல். இக்காலப் படைப்பிலக்கிய வகைமைகளை, படைப்பிலக்கியச் சூழல்களை, படைப்பாளர்களை அறிமுகம் செய்தல். பிழையின்றித் தமிழ் எழுதத் தேவையான அடிப்படைகளைக் கற்கச் செய்தல்.

பணித்தேர்வுகளுக்கு உதவக்கூடிய தமிழ்ப் பாடப்பகுதிகளைக் கற்பித்தல்.

அலகு – 1

1.

பாரதியார் பாடல்கள் – புதுமைப்பெண் பா.எண்கள் 3,4,5,7,8 2.

பாரதிதாசன் பாடல்கள் – எந்நாளோ

3. பெருஞ்சித்திரனார் – தமிழ் நெஞ்சம் 4.

தமிழ் ஒளி – மழைக் காலம் 5. முருகுசுந்தரம்

– சமுதாய தர்மம் 6. பொன்னடியான் – உள்ளம் உயர.... 7.

முடியரசன் – மொழியுணர்ச்சி 8.

முத்துலிங்கம் – எது தேசியம்

9. தமிழேந்தி – தொண்டின் பழம் 10.

தாரா பாரதி – வெறுங்கை என்பது 11.

இன்குலாப் – கவலையும் கண்ணீரும் நம்முடன் இருக்கட்டும் 12.

நா.காமராசன் - காகிதப்பூக்கள்

13. ஈரோடு தமிழன்பன் - இப்போது நினைந்து

14. தேவதேவன் - நுனிக்கொம்பர் நாரைகள்

15. காசி ஆனந்தன் - தமிழ் மண் வளம்

அலகு - 2

1. அப்துல் ரகுமான் - ஆறாத அறிவு

2. தணிகைச்செல்வன் - சுகம் எங்கே

3. மீரா - உழவன்

4. மு.மேத்தா - கண்ணீரின் கதை

5. சிற்பி - தம்பி உனக்காக

6. வைரமுத்து - கூடு

7. அறிவுமதி - வலி

8. பழநிபாரதி - கண்ணில் தெரியுது வானம், இரத்தத்தின் நிறம் பச்சை

9. பிச்சினிக்காடு இளங்கோ - பகல் நீ, தஸ்லிமா நஸ்ரின் 10.

இளம்பிறை - மகளிர் நாள் வாழ்த்துகள், ஆசைகள் 11. சக்தி ஜோதி -

நிலவென்று சொல்லாதே, பெண்

12. பாவலர் வையவன் - முறிந்த

சிறகு, பாதை மறந்த போதை

13. தாமரை - என்னையும் அழைத்துப் போ, ஒரு கதவும் கொஞ்சம்

கள்ளிப்பாலும்

14. ந.வீ.விசயபாரதி - தன்னம்பிக்கைத் தாமரைகள், புன்னகை மந்திரம்,

அன்புள்ள அம்மா

15. அ.வெண்ணிலா - ஆதியில் சொற்கள்

இருந்தன

அலகு : 3

சிறுகதை - சிறுகதை மலர்

அலகு : 4

பயன்முறைத் தமிழ்

பிழைகளும், திருத்தங்களும் - வலிமிகுதல், வலி மிகாமை,
மயங்கொலி எழுத்துகளின் வேறுபாடுகள் - தமிழில் பிறமொழிச் சொற்கள்

அலகு : 5

தமிழ் இலக்கிய வரலாறு - இக்காலம்

கற்றல் விளைவுகள் (Course Outcome)

மாணவர்கள் வாழ்வியல் கூறுகளை அறிந்துகொள்வதோடு, நற்பண்புகளை வளர்த்துக்கொள்வர்.இன்றைய இலக்கியப் படைப்புச் சூழலை அறிந்து கொள்வதால் படைப்பிலக்கியவாதிகளாகும் ஆற்றல் பெறுவர்.சமுதாய, அரசியல், சூழலியல் விழிப்புணர்வு பெறுவர்.தாய்மொழியில் திறன் பெறுவர்.

பணித்தேர்வுகளுக்கு உரிய தமிழ்த்திறன் பெறுவர்.

பாட நூல்கள்

1. செய்யுள் திரட்டு, தமிழ்த்துறை வெளியீடு.
2. சிறுகதை மலர் - பிரமி பதிப்பகம், திருச்சி-21.
3. பயன்பாட்டுத் தமிழ் (இலக்கணக் கையேடு), தமிழ் நாதன் பதிப்பகம், சென்னை - 110.
4. தமிழ் இலக்கிய வரலாறு,முனைவர் கோ.பாக்கியவதி, முனைவர் க.சுந்தரபாண்டியன், பிரமி பதிப்பகம், திருச்சி-21.

B.A/B.SC/B.COM/ BCA/BBA PART II ENGLISH COURSE PATTERN (FROM 2019-2020)

Sem.	Course	Course Title	Hrs / Week	Credits	MAX.MARKS		
					Int.	Ext.	Total
I	Core Course I	English For Communication I	6	3	25	75	100
	Core Course II	English For Communication II	6	3	25	75	100
	Core Course III	English For Communication III	6	3	25	75	100
	Core Course IV	English For Communication IV	6	3	25	75	100
			TOTAL	24	12	200	300

Programme Educational Objectives (PEO)

Programme Educational Objectives are broad statements that describe the career and professional accomplishments that the program is preparing the graduates to achieve. PEO's are measured 4-5 years after graduation. The PEO is measured through employer satisfaction survey (yearly), alumni survey and placement records.

PEO 1: Learners will participate in critical conversations and prepare, organize, and deliver their work to the public

PEO 2: They will appreciate the literary works.

PEO 3: The Graduates will attain phonological and morphological aspects of English.

PEO 4: Learners can express a thorough command of English and its linguistic structures.

Program Outcome (PO)

The POs are narrower statements that describe what the students are expected to know and be able to do by the time of graduation. POs are based on relevance.

PO 1 Become knowledgeable in the subject of English for Communication and apply the principles of the same to the needs of the Employer/Institution/Enterprise/Society.

PO 2: Gain Analytical skills in the field/area of English for Communication.

PO 3: Understand and appreciate professional ethics, community living and Nation Building initiatives.

PO 4: Develop language learning skills like Listening, Speaking, Reading and Writing.

PO 5: Making the Learners to realize their own Identity.

PROGRAMME SPECIFIC OUTCOME (PSO)

PSOs are Statement that describe what the graduates of a specific educational Programme should be able to

PSO1: Design solution to overcome Communication Problems.

PSO 2: Apply Ethical Principles and Commit to Professional Ethics and Responsibilities.

PSO 3: Recognize the need of Extensive Reading Skills.

PSO 4: function as a team and an individual member amicably with other co-workers.

PSO 5: Use English effectively in formal and informal situations.

PSO 6: Develop vocabulary and communicative skills.

Course Code & Title	ENGLISH FOR COMMUNICATION - I		
Class	<u>I YEAR</u>	Semester	<u>I</u>
Cognitive Level	K – 1 Acquire K – 2 Understand K – 3 Apply K – 4 Evaluate K – 5 Analyze		
Course Objectives	The Course aims <ul style="list-style-type: none"> • To expose students to effective communication in the form of prose • To make the learners aware of social issues • To help them to know great personalities • To make them aware of dangers from human carelessness • To help them realize the need for honesty 		
UNIT	Content	No. of Hours	
I	1.Spoken English and Broken English: G.B.Shaw 2. Give us a Role Model : Dr. A.P. J. Abdul Kalam		
II	Water-The Elixir of Life : Sir C. V. Raman No Guarantee Please No Longer : A Newspaper Article		
III	I have a Dream : Martin Luther King Jr. The Gettysburg Address : Abraham Lincoln		

IV	Mosquitoes : Article Polluting the World :Article	
V	A Little Incident : Lu Hsun Jimmy Valentine : O. Henry	
	GRAMMAR: 1. Articles 2. Preposition 3. Adjective 4. Adverb	
Reference	Lessons will be edited and compiled.	
Course Outcomes	On completion of the course, students should be able to CO 1: communicate effectively CO 2: aware of social issues CO 3: know great personalities. CO 4: aware of dangers from human carelessness. CO 5: know the need for honesty	

Mapping of COs with PSOs & POs:

CO/PO	PO					PSO					
	1	2	3	4	5	1	2	3	4	5	6
CO1	S	M	S	M	M	M	S	S	M	M	S
CO2	S	M	M	M	M	S	M	S	M	M	M
CO3	S	M	S	M	M	M	S	S	M	M	S
CO4	S	M	M	M	M	S	M	S	M	M	M
CO5	S	M	S	M	M	M	S	S	M	M	S

- Strongly Correlating(S) - 3 marks
Moderately Correlating (M) - 2 marks
Weakly Correlating (W) - 1 mark
No Correlation (N) - 0 mark

Course Code & Title	HISTORY OF ECONOMIC THOUGHT		
Class	I B.A ECONOMICS	Semester	I
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • provide the students with an understanding of historical evolution of economic thought. 		
	<ul style="list-style-type: none"> • help the students to understand the basic concepts and assumptions related to economics. 		
	<ul style="list-style-type: none"> • enable the students to understand how economic theory has developed as a result of the evolution of economic thought. 		
Unit	Content		No.of Hours-(5 Hrs per week)
I	Unit -I: Nature and Scope of Economic Thought and Pre - Classical Economic Ideas Nature and Scope of Economic Thought - Kautilya's Arthashastra – Economic Ideas of Thiruvalluvar - Mercantilism – Meaning – Main ideas of Mercantilism – Physiocracy – Meaning – Physiocratic Doctrines – Criticism.		16
II	Unit - II: Classical Economic Thought Classical ideas – Adam Smith – T. R. Malthus – David Ricardo – J.B. Say – J. S. Mill.		12
III	Unit - III: Different Schools of Economic Thought Institutional School – Veblen - Neo-Classical School – Alfred Marshall- Scientific Socialism – Karl Marx - J.M. Keynes.		15
IV	Unit-IV: Indian Economic Thought Indian Economic Thought – G.K. Gokhale – Ranade – Naoroji – R .C. Dutt – Gandhian Economic Thought - Jawaharlal Nehru – B.R. Ambedkar – Periyar E.V. Ramasamy.		16
V	Unit -V: Contribution of Nobel Laureates and Welfare Economics Contribution of Nobel Laureates in Economics – Paul Samuelson – J.R. Hicks – Friedman – Wassily Leontief – Amartya Sen. – Welfare Economics – Meaning- Contributions - Pigou – Parato - Hicks.		16
Reference	Text Books: 1. V. Loganathan – A History of Economic Thought- Shultan Chand & Sons, New Delhi, Edition-2010. 2. S. Sankaran – A History of Economic Thought – Margham Publications, Madras, Edition -2000. 3. S.K. Srivastava- History of Economic Thought -Shultan Chand & Sons, New Delhi, Reprint- 2002.		

	<p>Reference Books:</p> <ol style="list-style-type: none"> 1. T.N.Hajela - History of Economic Thought –Ane Books India – New Delhi -110002- 17 thEdition-2008. 2. H.L. Bhatia- History of Economic Thought – Vikas Publishing House Pvt Ltd, Edition - 2006. 3. B.N.Gohosh, Rama Ghosh – Concise History of Economic Thought-Himalaya Publishing House –Mumbai- Reprint-2006. 	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: evaluate different streams of economic thinking as well as some personalities who had an impact in history of economic thought.</p> <p>CO2:interpret and synthesize the contributions made by the various economists in the history of economic thought.</p> <p>CO3: explain the contributions of Nobel Laureates and Welfare economists.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	M	M	M	S	M	M	S	M	M
CO2	S	S	S	S	S	W	M	S	S	W	S	M	M
CO3	S	M	S	M	S	M	M	S	S	w	S	S	W

S - Strongly Correlated

M-Moderately Correlated

W- Weakly Correlated

N- No Correlation

Course Code & Title	MICRO ECONOMICS -I CORE COURSE -II		
Class	I B.A ECONOMICS	Semester	I
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the basic concepts like Micro Economics, Elasticity of Demand and Consumer equilibrium. 		
	<ul style="list-style-type: none"> • help the students to acquire knowledge about the supply and demand decision of individuals and firms such as how profit can be maximized and the quantity of a good or service that consumer will demand at a certain price. 		
	<ul style="list-style-type: none"> • help the students to understand the indifference curve analysis. 		
	<ul style="list-style-type: none"> • make the students to understand the theory of production. 		
Unit	Content		No.of Hours

		(6 Hours per week)
I	Unit-1: Nature and Scope of Micro Economics Nature and Scope of Micro Economics – Definitions – Adam Smith’s - Marshall’s - Robins’ - Samuelson’s – Distinction between Micro Economics and Macro Economics - Limitations of Micro Economics.	18
II	Unit-II: Elasticity of Demand and Cardinal Utility Analysis Law of Demand -Elasticity of Demand – Meaning – Types of Elasticity of Demand – Measurement of Elasticity -Law of Diminishing Marginal Utility – Law of Equi-Marginal Utility.	18
III	Unit -III:Indifference Curve Analysis and Consumer Equilibrium Indifference Curve Analysis – Importance of Indifference Curves - Properties of Indifference Curves - Consumer Surplus – Consumer Equilibrium – Price, Income and Substitution effects of Hicks.	18
IV	Unit-IV: Theory of Production Production function - Definition - Law of Variable Proportions – Meaning – Importance of Law of Variable Proportions - Three Stages - Returns to Scale – Meaning – Increasing – Constant – Decreasing Returns to Scale.	18
V	Unit – V: Cost Analysis The Concepts of Cost– Opportunity Cost -Money Cost – Real Cost – Social Costs – Cost Function – Short - Run and Long - Run Costs – Theories of Costs – Total, Fixed, Variable and Marginal Costs - Relationship between Average Cost & Marginal Cost.	18
Reference	Text Books: 1.H.L.Ahuja - Advanced Economic Theory – S.Chand&Co.Ltd, New Delhi, Edition- 2003. 2. M.L.Jhingan – Micro Economics – Vrinda Publications (P) Ltd., Delhi, Reprint-2013. Reference Books 1.S.Sankaran – Micro Economics – Margham Publications – Chennai, 7th Edition, Eight Edition -2016. 2. Dutt&Sundaram –Micro Economics, S. Chand & Co Ltd, New Delhi, 7th Edition, Reprint 1990 3. Agarwal & M.M Verma – Micro Economics – Forwarded Book depot-New Delhi, Edition 1987. 4. R.Cauvery,U.K.Sudhanayak, M.Girija, N.Kruparani and R.Meenakshi – Micro Economic Theory - S. Chand & Co . Ltd, New Delhi, Edition, 1998. 5. S.K.Agarwal –General Economics-S.Chand& Company Ltd. New Delhi, Edition 2007.	
Course	On the completion of the course, students should be able to CO1: distinguish Micro and Macro Economics.	

Outcomes	CO2: explain the Law of Diminishing Marginal Utility and Law of Equi- Marginal Utility. CO3: describe price, income and substitution effects. CO4: differentiate the Law of Variable proportions and Returns to scale. CO5: analyse the different types of costs.	
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Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	S	S	S	S	S	S	S	S	S
CO2	S	S	M	S	S	M	S	S	M	M	S	S	M
CO3	S	S	M	M	S	M	S	S	M	M	S	S	M
CO4	S	S	S	S	S	M	S	S	M	M	S	S	M
CO5	S	S	S	S	S	S	S	S	S	M	S	S	M

Course Code & Title	ECONOMIC STATISTICS ALLIED COURSE -I		
Class	I B.A ECONOMICS	Semester	I
	The Course aims to		
Course Objectives	<ul style="list-style-type: none"> provide students with an understanding of nature and scope of statistics. 		
	<ul style="list-style-type: none"> make the students to design data collection plans, analyze data and draw conclusions from the analysis. 		
	<ul style="list-style-type: none"> help the students to acquire knowledge about the various types of diagrams, graphs and the measures of central tendency, dispersion and skewness. 		
Unit	Content	No.of Hours(5 Hours per week)	
I	Unit –I: Nature and Scope of Statistics and Collection of Data Statistics – Definition-Meaning – Nature and Scope of Statistics - Limitations – Collection of Data – Primary and Secondary Data.- Meaning of primary and secondary data -Difference between primary and secondary data– Methods of collecting primary data – Sources of secondary data.	15	
II	Unit –II: Basic Sampling Methods Basic Sampling Methods –Simple random sampling – Stratified random sampling – Systematic sampling - Multi - Stage Sampling and Quota sampling - Merits and Demerits of Sampling.	13	
III	Unit –III : Diagrammatic and Graphic representation Diagrammatic representation – Types of bar diagram – Simple bar diagram- Sub- divided bar diagram – Multiple bar	15	

	diagram – Percentage bar diagram- Pie diagram – Merits and Demerits – Graphic representation – Histogram- Frequency polygon – Smoothed Frequency Curve – Ogives – Merits and Demerits.	
IV	Unit –IV Measures of Central Tendency Measures of Central Tendency – Arithmetic Mean – Meaning – Merits and Demerits -Median- Meaning – Merits and Demerits - Mode -Meaning – Merits and Demerits - Geometric Mean - Meaning – Merits and Demerits - Harmonic Mean-Meaning - Merits and Demerits.	16
V	Unit –V Measures of Dispersion and Skewness and Kurtosis Measures of Dispersion – Range – Mean Deviation – Quartile Deviation- Standard Deviation – Co-efficient of Variation – Lorenz curve. - Skewness - Measures of Skewness - Karl Pearson’s Co-efficient of Skewness- Bowley’s Co-efficient of Skewness – Kurtosis- Meaning –Measures of Kurtosis.	16
Reference	Text Books: 1. S.P.Gupta –Statistical Methods – Sultan Chand Sons & Co, New Delhi 31 st Edition 2002. 2. P.N.Arora, Sumeet Arora and Amit Arora – Elements of Statistical Methods- Sultan Chand Sons && Company Limited, Ram Nagar, New Delhi-110055, First Edition -2009. Reference Books: 1. R.S.N.Pillai and Bhagawathy – Statistics - Theory and Practice - Sultan Chand & Company Ltd, New Delh-110055, Seventh Revised Edition -2008. 2. P.N. Arora , Sumeet Arora and S.Arora – Comprehensive Statistical Methods -Sultan Chand & Company Limited, Ram Nagar, New Delhi-110055 - First Edition -2007. .	
Course Outcomes	After the completion of the course, Students will able to CO1: discuss and explain what statistics is and how it is used in various fields. CO2: recognize some common types of sampling design such as simple random sampling, stratified random sampling and quota sampling. CO3:represent the statistical data with suitable diagrams and graphs. CO4: calculate the various Measures of Central Tendency, Dispersionand Skewness.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	M	M	S	S	S	S	M	S	M	M	S
CO2	S	S	M	M	S	S	M	S	M	S	M	M	M
CO3	M	S	M	M	S	S	M	S	M	S	M	M	M
CO4	M	S	M	M	S	S	M	S	M	S	M	M	M

இளநிலைப்பட்டப்படிப்பு (கலையியல், அறிவியல், வணிகவியல்மற்றும்வணிகமேலாண்மையியல்)

Semester	Course	Course Title	Ins. Hrs/Week	Credits	Exam hrs	Int. Marks	Ext. Marks	Total
I	Value Education (VE)	வாழ்வியல் கல்வியும் மனித உரிமைகளும் (Value Education and Human Rights)	2	1	3	-	100	100

முதலாமாண்டு : முதற்பருவம்

வாழ்வியல் கல்வியும் மனித உரிமைகளும் (Value Education and Human Rights)

பாட நோக்கம் (Course Objectives)

தனித்திறன் மேம்பாடு, தன்னம்பிக்கை, நாட்டுப்பற்று, சமுதாயப் பொறுப்புணர்வு, மனித உறவுகளைப் போற்றும் பண்பு, அறச்சிந்தனை முதலான இன்றைய இளம் தலைமுறையினருக்குத் தேவையான அடிப்படை வாழ்வியல் பண்புகளைக் கற்பித்தல்.

கவலை, சினம், பொறாமை, சோம்பல் முதலான தீமை தரும் பண்புகளை விலக்கச் செய்தல். உடல்நலத்தில் அக்கறை கொள்ளச் செய்தல்.

மனித உரிமைகளை அறியச் செய்தல்.

அலகு :1

வாழ்வியல் கல்வி : திறன் மேம்பாடும் உயர் பண்புகளும்

கல்வி, வாழ்வியல் கல்வியின் நோக்கம் - வாழ்வியல் கல்வியின் பரிணாம வளர்ச்சி - வாழ்வியல் கல்வியின் கூறுகள் - சுய முன்னேற்றம் - திறன் மேம்பாடு - உயர்பண்புகள் - தன்மதிப்பீடும் சுயபரிசோதனையும் - பாலினச் சமத்துவத்தை உளமாரப் பின்பற்றுதல் - மாற்றுத் திறனாளிகள், மனவளம் குன்றியோர், வயதில் பெரியவர்கள், அனுபவசாலிகள், சான்றோர்கள், குடும்ப உறுப்பினர்கள், அருகில் வசிப்பவர்கள், சுற்றத்தார், உடன் பணியாற்றுவோர் இவர்களுக்கு மதிப்பளித்தல் - நற்பண்புகளும் நடத்தை உருவாக்கமும் - உண்மை - ஆக்கத்திறன் - தியாகம் - நேர்மை - கட்டுப்பாடு - உதவி செய்யும் மனப்பான்மை - சகிப்புத்தன்மை - அறிவியல் கண்ணோட்டம்

அலகு :2

தேசிய,

உலக முன்னேற்றத்திற்கான வாழ்வியல் கல்வி

தேசம், சர்வ தேசங்கள் குறித்த எண்ணங்கள் - நமது நாடு - அரசமைப்பு - மக்காளாட்சித் தத்துவம் - சமதர்மம் - மதச்சார்பின்மை - சமத்துவம் - சமூக நீதி, தனியுரிமை - சுதந்திரமும் சகோதரத்துவமும் சமூகப் பண்புகள் - இரக்கம் மற்றும் நேர்மை, சுயகட்டுப்பாடு, உலகளாவிய சகோதரத்துவம் - தொழில் சார் பண்புகள் - அறிவு வேட்கை - தொழிலில் நேர்மை - முறைமை - காலந்தவறாமையும் நம்பிக்கையும் - மதம் சார்ந்த பண்புகள் - சகிப்புத்தன்மை, மெய்யறிவு, நன்னடத்தை - அழகியல் பண்புகள் -

இலக்கியம், நுண்கலைகள் ஆகியவற்றைப் பயில்தல், சுவைத்தல், மனதாரப் பாராட்டுதல் மதித்தல், பாதுகாத்தல், தேசிய ஒருமைப்பாடும் சர்வதேசப் புரிதலும்.

அலகு : 3

அறப்பண்புகள் மற்றும் வாழ்வியலில் உலகளாவிய பெருவளர்ச்சிகள் ஏற்படுத்தும் தாக்கங்கள்

அறிவியல் வளர்ச்சியின் தாக்கங்கள் - பண்பண்பாட்டு முரண்பாடுகளின் தாக்கங்கள் - பொருளியல் சிந்தனைகள் - மக்கள் தொடர்புச் சாதனங்கள் - இளமை உணர்ச்சி வேக நடத்தையின் நவீன அறைகூவல்கள் - இல்லறமும் நல்லுணர்வும் - ஒப்பீடும் போட்டி இடுதலும் - நேர்மறை, எதிர்மறை எண்ணங்கள் - அகந்தை - சினம் - சுயநலம் - அறைகூவல்கள்

அலகு : 4

உடல், உள்ள நலமும்

நோய் தீர்க்கும் செயல்பாடுகளும் உணவுப் பழக்கமும் உணவு முறைகளும் - பொருந்தும் உணவுகள் - பொருந்தா உணவுகள் - மனக் கட்டுப்பாடு - மனத்திண்மை - எளிய உடற்பயிற்சி - தியானம் - மனம், ஆன்மா சார்ந்த விளைவுகள் - யோகா - நோக்கங்கள் - வகைகள் - முறைகள் - ஆசனங்கள் - ஆசைகளை ஒழுங்குபடுத்துதல் - கவலை நீக்குதல் - சினம் தணிதல் - நெடுநீர், மறதி, சோம்பல் தவிர்த்தல் - தூக்கம் முறைப்படுத்துதல் - துக்கம், இழப்புகளை எதிர்கொள்ளல் - புகை, மது முதலானவைகளின் தீங்கு உணர்தல்- வாழ்த்துகளின் பயன்கள்

குறிப்பு : இந்த அலகு உடற்பயிற்சி :தியானம் - யோகா செய்முறைப் பயற்சிகளுடன் கூடியது.

அலகு : 5

மனித உரிமை, மனித உரிமைக் கருத்துகள்

தேசிய மற்றும் பன்னாட்டுக் கண்ணோட்டங்கள் - மனித உரிமையின் பரிணாமம் - மனித உரிமையின் பரந்த வகைப்பாடுகள் வாழ்தற்கான உரிமை, சுதந்திரம், கண்ணியத்துடன் வாழ்வதற்கான உரிமைகள் - கலாச்சாரம் மற்றும் கல்விக்கான உரிமைகள் - பொருளாதார உரிமைகள் -

அரசியல் உரிமைகள் - சமூக உரிமைகள் - பெண்கள் மற்றும் குழந்தைகளின் மனித உரிமை - சமூகப் பழக்கங்களும் அரசியலமைப்புப் பாதுகாப்புகளும்.

கற்றல் விளைவுகள் (Course Outcome)

மாணவர்கள் வாழ்வியல் கூறுகளை அறிந்துகொள்வதோடு நற்பண்புகளை வளர்த்துக்கொள்வர். தீமை தரும் பண்புகளை அறிந்து அவற்றிலிருந்து தம்மைக் காத்துக்கொள்வர்.

உடல்நலத்தில் அக்கறை கொள்வர்.

மனித உரிமைகளை அறிந்து கொள்வர்.

பாடநூல்

வாழ்வியல் கல்வியும் மனித உரிமைகளும்,

தமிழ்த்துறைவெளியீடு, நேரு நினைவுக் கல்லூரி, புத்தனாம்பட்டி.

முதலாமாண்டு : இரண்டாம் பருவம்

பகுதி 1 தமிழ் - தாள் 2

செய்யுள் (இடைக்காலம்), உரைநடை, தமிழ்ச் செம்மொழி வரலாறு, மொழிபெயர்ப்பியல், தமிழ் இலக்கிய வரலாறு

பாட நோக்கம் (Course Objectives)

பக்தி இலக்கியம், சிற்றிலக்கியங்களை அறிமுகம் செய்தல்.

இக்காலத் தமிழ் உரைநடையை அறிமுகம் செய்தல். தமிழ்ச் செம்மொழி வரலாற்றைக் கற்கச் செய்தல்.

ஆங்கிலச் சொற்களுக்கு இணையான தமிழ்ச்சொற்களைப் பயன்பாட்டு முறையில் அறியச்செய்தல்.

பணித்தேர்வுகளுக்கு உதவக்கூடிய தமிழ்ப் பாடப்பகுதிகளைக் கற்பித்தல்.

அலகு - 1 இடைக்காலஇலக்கியங்கள்

1.தேவாரம்- திருநாவுக்கரசர் தேவாரம்

திருவையாற்றுப் பதிகம் - 3 பாடல்கள்

1. ஏருமதிக் கண்ணி யானை (பா.எண் -5)

2. விரும்பு மதிக் கண்ணி யானை (பா.எண் -8)

3. திங்கள் மதிக் கண்ணி யானை (பா.எண் -10)

தனித்திருத் தாண்டகம் - 4 பாடல்கள்

1. முடிகொண்டார் முளையிளவெண் (பா.எண் -3)
2. பொக்கணமும் புலித்தோலும் (பா.எண் -4)
3. அணிதில்லை அம்பலமா (பா.எண் -7)
4. கடையொன்றிற் கங்கையையுந் (பா.எண் -10)

2.திருவாசகம் - திருப்பூ வல்லி - 3 பாடல்கள்

1. எந்தை யெந்தாய் சுற்றம் (பா.எண் -276)
2. தேனாடு கொன்றை (பா.எண் -279)
3. வானவன் மாலயன் (பா.எண் 286)

திருச்சதகம் - 4 பாடல்கள்

1. மெய்தான் அரும்பி (பா.எண் -5)
2. நாடகத்தா லுன்னடியார் (பா.எண் -15)
3. ஆமாறுன் திருவடிக்கே (பா.எண் -18)
4. வானாது மண்ணாது (பா.எண் -19)

3.திருமந்திரம் - 10 பாடல்கள்

1. நான் பெற்ற இன்பம் பெறுக (பா.எண் -85)
2. அன்பும் சிவமும் இரண்டென்ப (பா.எண் -270)
3. என்பே விறகா இறைச்சி (பா.எண் -272)
4. நிற்கின்ற போதே (பா.எண் -292)
5. கல்லாத மூடரைக் காணவும் (பா.எண் -317)
6. உள்ளத்தின் உள்ளே (பா.எண் -509)
7. உள்ளம் பெருங்கோயில் (பா.எண் -823)
8. உடம்பினை யானிருந்து (பா.எண் -725)
9. ஒன்றே குலம் ஒருவனே தேவனும் (பா.எண் -2103)
10. அறிவுக்கு அழிவில்லை (பா.எண் 2358)

4.நாலாயிரத்திவ்யபிரபந்தம் - 10 பாடல்கள்

குலசேகர ஆழ்வார் - பெருமாள் திருமொழி - நான்காம் திருமொழி
திருவேங்கடத்தில் இருத்தலும் போதியது எனல்

1. ஊனேறு செல்வத்து பா.எண் 677
2. ஆனாத செல்வத்து பா.எண் 678
3. ஒண்பவள வேலை பா.எண் 680
4. மின்னனைய நுண்ணியர் பா.எண் 682
5. வான்ஆளும் மாமதிபோல் பா.எண் 683

வித்துவக்கோட்டு அம்மாளை வேண்டி நின்றல்

1. தருதுயரம் தடாயேல் பா.எண் 688
2. கண்டார் பா.எண் 689
3. மீன் நோக்கும் பா.எண் 690
4. வாளால் அறுத்து பா.எண் 691
5. வெங்களத்தின் பா.எண் 692

5.இயேசு காவியம்- மலைப்பொழிவு

6.தீன் குறள் - இருஅதிகாரங்கள் - நல்லிணக்கம், வரன் தட்சணை

7. கலிங்கத்துப்பரணி - களம்பாடியது - 10 பாடல்கள்

1. தேவாசுரம், இராமாயணம் (பா.எண் -473)
2. உடலின் மேல் பல காயம் (பா.எண் -476)
3. நெடுங்குதிரை மிசைக் கலணை (பா.எண் -477)
4. விருந்தினமும் வறியவரும் (பா.எண் -478)
5. மா மழைபோல் பொழிகின்ற (பா.எண் -480)
6. தன் கணவருடன் தாமும் (பா.எண் -482)
7. வாய் மடித்துக் கிடந்ததலை (பா.எண் -483)
8. பொரு தடக்கை வாள் எங்கே (பா.எண் -485)
9. ஆடல் துரங்கம் பிடித்து (பா.எண் -486)
10. சாதுரங்கத் தலைவனைப் போர்க் களத்தில் . . . (பா.எண்-502)

8. குற்றாலக்குறவஞ்சி - குறத்திகூறும்நாட்டுவளம்- 5 பாடல்கள்

1. சூழ மேதி இலங்குந் துறையில் (பா.எண் -3)
2. தக்க பூமிக்கு முன்புள்ள நாடு (பா.எண் -5)
3. அஞ்சுநூறு மகம்கொண்ட நாடு (பா.எண் -6)
4. மாதம் மூன்றும் மழையுள்ள நாடு (பா.எண் -7)
5. நீங்கக் காண்பது சேர்ந்தவர் பாவம் (பா.எண் -8)

9. தமிழ்விடுதூது - 110 -120 கண்ணிகள்

அலகு : 2

உரைநடை - காற்றின் கையெழுத்து - பழநிபாரதி

அலகு - 3

தமிழ்ச் செம்மொழி வரலாறு

செம்மொழி விளக்கம் - செம்மொழி வரலாறு - உலகச் செம்மொழிகள் - இந்தியச் செம்மொழிகள் - செம்மொழிக்கான தகுதிகள் அல்லது செம்மொழிப் பண்புகள் - தமிழ்ச் செம்மொழி நூல்கள்.

அலகு - 4

மொழிபெயர்ப்பியல் - ஒரு மடல்(கடிதம்) , ஒரு பத்தி
ஆங்கிலத்திலிருந்து தமிழில் மொழிபெயர்த்தல்.

அலகு - 5

தமிழ் இலக்கிய வரலாறு-இடைக்காலம்

கற்றல் விளைவுகள் (Course Outcome)

மாணவர்கள் ஆன்மீகச் சிந்தனையுடன் கூடிய நற்பண்புகளை வளர்த்துக்கொள்வர்.இடைக்கால இலக்கியப் படைப்புச் சூழலை அறிந்து கொள்வதால் இலக்கிய வரலாற்று அறிவு பெறுவர்.சமுதாய, அரசியல், சூழலியல் விழிப்புணர்வு பெறுவர்.தாய்மொழியில் திறன் பெறுவர். பணித்தேர்வுகளுக்கு உரிய தமிழ்த்திறன் பெறுவர்.

பாட நூல்கள்

1. செய்யுள் திரட்டு, தமிழ்த்துறை வெளியீடு.
2. தமிழ்ச் சொம்மொழி வரலாறு, முனைவர் மு.சாதிக்பாட்சா, இராஜாபள்ளிகேசன், திருச்சி-23.
3. மொழிபெயர்ப்புகள் (கடிதங்களும் பத்திகளும்) மகிழினி பதிப்பகம், சென்னை- 106.
4. தமிழ் இலக்கிய வரலாறு -பிரமி பதிப்பகம், திருச்சி-21.
5. காற்றின் கையெழுத்து, பழநிபாரதி, தமிழ்நாதன் பதிப்பகம், சென்னை.

Course Code & Title	ENGLISH FOR COMMUNICATION – II		
Class	<u>I YEAR</u>	Semester	<u>II</u>
Cognitive Level	K – 1 Acquire K – 2 Understand K – 3 Apply K – 4 Evaluate K – 5 Analyze		
Course Objectives	The Course aims To expose students to the wisdom of great men To familiarize students with the danger of modern food and entertainment To make them realize to treat all equally To make them know to use science carefully To make them understand the need to help others		
UNIT	Content		No. of Hours
I	It is Personality that matters : Swami Vivekananda Pele		
II	Fun Food Keep Television at Arm’s length		
III	Women not the weaker sex : M.K. Gandhi A Tree Speaks : C. Rajagopalachary		
IV	The Despair of the Ganges : A. Damodharan The Fukushima- Nuclear Disaster :		
V	The Verger : William Somerset Maugham The Selfish Giant : Oscar Wilde		
Reference	Lessons will be edited and compiled.		
Course Outcomes	On completion of the course, students should be able to CO 1: Know the wisdom of great men. CO 2: know the dangers in modern life. CO 3: accept to treat all equally CO 4:realize the need to use science carefully. CO 5: understand the need to help others.		

Mapping of COs with PSOs & POs:

CO/PO	PO					PSO					
	1	2	3	4	5	1	2	3	4	5	6
CO1	S	M	M	M	M	S	M	S	M	M	M
CO2	S	M	S	M	M	M	S	S	M	M	S
CO3	S	M	M	M	M	S	M	S	M	M	M
CO4	S	M	S	M	M	M	S	S	M	M	S
CO5	S	M	M	M	M	S	M	S	M	M	M

Strongly Correlating(S) - 3 marks

Moderately Correlating (M) - 2 marks

Weakly Correlating (W) - 1 mark

No Correlation (N) - 0 mark

Course Code & Title	MICRO ECONOMICS – II CORE COURSE -III		
Class	I B.A ECONOMICS	Semester	II
Course Objectives	The Course aims to <ul style="list-style-type: none"> • help the students to understand the price determination under perfect competition, monopoly and monopolistic competition. • make the students to have a thorough knowledge about theories of rent, wages, interest and profit. 		
Unit	Content		No.of Hours (5 Hrs per week)
I	Unit-I : Price Determination under Perfect Competition Market Structure – Classification of Markets - Perfect Competition – Meaning- Features - Short run & Long run - Price and Output Determination under Perfect Competition.		15
II	Unit –II : Price Determination under Monopoly Monopoly -Meaning – Features – Price and Output Determination under Monopoly - Price Discrimination - Meaning – Price Discrimination under Monopoly.		14
III	Unit –III: Monopolistic Competition Monopolistic Competition – Features – Price and Output Determination		16

	under Monopolistic Competition - Selling Cost and Excess Capacity – Oligopoly – Meaning – Features - Kinked Demand Curve – Monopolistic Competition vs Joan Robinson’s Imperfect Competition.	
IV	Unit –IV: Theories of Rent and Wages Theories of Rent – Ricardian Theory of Rent - Modern Theory of Rent – Quasi-rent –Theories of Wages – The Subsistence Theory of Wages – Wage Fund Theory-Marginal Productivity Theory of Wages.	15
V	Unit –V: Theories of Interest and Profit Theories of Interest – Classical Theory of Interest – Neo - Classical’s Loanable Funds Theory – Modern Theory of Interest - Theories of Profit – Schumpeter’s Innovation Theory - Knight’s Uncertainty Bearing Theory.	15
Reference	Text Books: 1.H.L.Ahuja - Advanced Economic Theory-S. Chand &Co.Ltd, New Delhi – Edition- 2003. 2.M.L.Jhingan – Micro Economics – Vrinda Publications (P) Ltd., Delhi- Reprint-2013. Reference Books: 1. S.Sankaran - Micro Economics Margham Publications, Chennai-7 th Edition-, Reprint 2000. 2. Dutt&Sundaram –Micro Economics, S. Chand & Co Ltd, New Delhi - 7 th Edition- Reprint 1990. 3. Agarwal & M.M Verma – Micro Economics – Forwarded Book depot, New Delhi - Edition 1987. 4. R.Cauvery, U.K.Sudhanayak, M.Girija, N.Kruparani and R.Meenakshi – Micro Economic Theory - S. Chand & Co . Ltd, New Delhi – Edition - 1998. 5. M.L.Seth - Principles of Economics –Lakshmi Narain Agarwal, Agra - Edition -2001.	
Course Outcomes	After the completion of the course, Students will be able to CO1: define the concepts like perfect competition, monopoly, monopolistic competition and price discrimination. CO2: compare the price determination under different market conditions. CO3: explain the various theories related to rent, wages, interest and profit.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	S	S	S	S	S	S	M	S	S
CO2	S	S	S	S	M	M	S	S	M	S	S	S	S
CO3	S	S	S	S	M	M	S	S	M	M	M	S	S

Course Code & Title	STATISTICAL METHODS ALLIED COURSE -II		
Class	I B.A ECONOMICS	Semester	II
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the meaning of Binomial, Poisson and Normal Distributions. • provide the students with an understanding of Correlation, Regression, Association of Attributes and Chi-square test. 		
Unit	Content		No.of Hours (5 Hrs per week)
I	Unit –I: Theoretical Distributions Theoretical Distributions - Binomial Distribution – Meaning – Properties - Uses - Poisson Distribution – Meaning – Properties – Uses - Normal Distribution - Meaning – Properties – Uses – Simple Problems.		16
II	Unit –II: Correlation Correlation – Meaning – Types –Methods of measuring Correlation – Karl Pearson’s Co-efficient of Correlation – Spearman’s rank correlation Uses of Correlation – Problems.		15
III	Unit –III : Regression Analysis Regression – Meaning - Difference between correlation and regression - Regression equations - Least square methods of Fitting regression lines – Problems.		15
IV	Unit-IV: Association of Attributes Association of attributes –Meaning- Methods of Studying Association–Uses – Limitations – Problems.		15
V	Unit-V: Chi-Square Test Chi-Square Distribution-Meaning -Uses-Limitations- Problems.		14
Reference	Text Book: S.P.Gupta –Statistical Methods – Sultan Chand Sons & Co, New Delhi -31 st Edition – 2002. Reference Books: 1.R.S.N.Pillai and Bhagawathy – Statistics -Sultan Chand Sons & Co, New Delh- Edition -2007. 2.P.N. Arora , Sumeet Arora and S.Arora – Comprehensive Statistical Methods - Sultan Chand Sons & Co, New Delh - First Edition -2007.		
Course Outcomes	After the completion of the course, Students will be able to CO1: recall the key properties of the Binomial, Poisson and Normal Distributions. CO2: compute and interpret the results of Regression and Correlation analysis. CO3: explain the various methods of Association of attributes. CO4: perform the Chi-square test.		

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	W	M	S	W	M	S	W	S	M	M	M
CO2	S	S	M	S	S	M	S	S	S	S	S	S	S
CO3	S	S	M	M	M	M	M	S	M	S	M	M	M
CO4	S	S	M	M	S	M	M	S	W	S	S	M	M

Course Code & Title	STATISTICS: PERTAINING TO INDIAN CONTEXT ALLIED COURSE-III		
Class	I B.A ECONOMICS	Semester	II
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> helps the students to acquire knowledge about the origin and growth of statistics, data sources and its methods of data collection in India 		
	<ul style="list-style-type: none"> provide the students with an understanding of the functions of Central Statistical Organisation and National Sample Survey Organisation 		
	<ul style="list-style-type: none"> help the students to understand the concepts such as crude birth rate, crude death rate, infant mortality rate and Human Development Index. 		
Unit	Content		No.of Hours(4 Hrs per week)
I	Unit -I : Origin and Growth of Indian Statistics Origin and Growth of Indian Statistics - Central Statistical Organization (CSO) - Functions- Divisions –Publications- National Sample Survey Organization (NSSO)- Functions – Publications.		10
II	Unit -II: Agricultural and Industrial Statistics Agricultural Statistics – Land and output – Forestry, Fisheries and Livestock Statistics -Industrial Statistics – Census of Manufacturing Industries(CMI)–Sample Survey of Manufacturing Industries(SSMI) - Annual Survey of Industries (ASI).		14
III	Unit -III :Vital Statistics Vital Statistics –Uses – Methods of obtainment – Measurement of Fertility – Crude Birth Rate (CBR), Specific Fertility Rate (SFR) – Measurement of Mortality - Crude Death Rate (CDR), Infant Mortality Rate (IMR), Standardized Death Rate (SDR), Maternal Mortality Rate(MMR)-Human Development Index(HDI) – Ranking.		12
IV	Unit- IV: Price, Trade, Financial, Labour Statistics Price Statistics – Wholesale Price Index (WPI), Retail Price Index (RPI) - Trade Statistics - Financial Statistics – Labour Statistics – Economic Survey of India – Components.		12
V	Unit -V : Indian Government and Private Statistical Sources Central and State Government Institutions in Statistics –		12

	Economic Survey of India (ESI) – Evaluation of Economic Ideas and Analysis (EEIA) - Private Institutions in Statistics Collection – Economic and Political Weekly (EPW) – Critical Appraisal of Indian Statistics.	
Reference	<p>Text Books:</p> <ol style="list-style-type: none"> 1. S.P. Gupta-Statistical Methods, Sultan Chand Sons & Co, New Delhi, 2002. 2. R.S. N. Pillai and Bhagawathy- Statistics - Sultan Chand Sons & Co, New Delhi, 1990. 3. P.C. Bansil-Agricultural Statistics in India – CBS Publishers and Distributors, New Delhi, 2002. <p>Reference Books:</p> <ol style="list-style-type: none"> 1. B.L. Agarwal- Basic Statistics, New Age International Publishers, Chennai, 2009. 2. Reports from Statistics Department, Central and State Government, HDI Report of World Bank. 3. P.C. Bansil-Agricultural Statistics in India – A Guide, Oxford and IBH Publishing Company, New Delhi, 1984. 	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: explain the origin and growth of statistics in India.</p> <p>CO2: identify the sources and uses of agricultural, industrial, vital and other basic statistics in India.</p> <p>CO3: analyse the Agricultural Statistics, Industrial Statistics, Labour Statistics and Financial Statistics.</p> <p>CO4: list out Government and Private Statistical Sources.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	M	S	M	S	S	M	W	M	M	M	S	S	S
CO2	M	S	M	S	M	M	W	W	W	W	S	S	S
CO3	M	S	M	S	M	M	W	W	M	W	S	S	S
CO4	W	M	M	M	M	M	W	W	W	W	M	M	M

Course Code & Title	HUMAN RESOURCE MANAGEMENT SKII BASED COURSE - I		
Class	I B.A ECONOMICS	Semester	II
	The Course aims to		
Course Objectives	<ul style="list-style-type: none"> • help the students to understand the value of Human Resource and how it could be managed? 		
	<ul style="list-style-type: none"> • make the students to have a thorough knowledge about the Human Resource Planning, Job Analysis, Career Planning, Executive Development and Interpersonal processes. 		
Unit	Content		No.of Hours – (2 Hrs per week)
I	Unit – I : Nature and Scope of Human Resource Management (HRM) Human Resource Management- Meaning and Definition – Objectives- Functions – Difference between Personnel Management and Human Resource Management – Evolution and Development of Human Resource Management – Role and Benefits of Human Resource Management – Human Resource Management in India.		6
II	Unit – II : Human Resource Planning (HRP) Human Resource Planning - Definition and Meaning – Objectives - Importance - Human Resource Planning Process - Demand Forecasting and Supply Forecasting.		6
III	Unit – III: Job Analysis and Job Specification Job Analysis – Need for Job Analysis – Process – Factors determining in Job Analysis – Techniques of data collection for job Analysis, Job Description – Job Specification – Uses of Job Analysis – Impact of recent developments in Job design and Job Analysis.		7
IV	Unit – IV: Career Planning and Executive Development Career Planning – Concepts of Career – Stages - Career Development – Executive Development – Concepts - Objectives- Organizational Development (OD)		6
V	Unit – V : Inter Personal Processes Helping processes - Communication and feedback communication – Inter personal styles and feedback.		5
Reference	Text Books: 1. S. K. Bhatia- Human Resource Management– A Comparative Advantage – Concepts, Strategies and Challenges, Deep and Deep Publications, New Delhi- 2011. 2. S. S. Khanka -Human Resource Management – Text and Cases – S. Chand and Company Ltd., New Delhi- 2007. Reference Books: 1. P. Subba Rao - Personnel & Human Resource Management, Himalaya Publishing House, Mumbai-2005.		

	<p>2. C. B. Gupta- Human Resource Management – Text and Cases, Sultan Chand & Sons Pvt. Ltd., New Delhi-2013.</p> <p>3. K. Aswathappa- Human Resource & Personnel Management, Mac GrawHill Publishing Co. Ltd, New Delhi- 2008.</p> <p>4. LalithaBalakrishnan and Vidhya - Human Resource Management, Himalaya Publishing House, Mumbai- 2011.</p>	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: apply their knowledge to utilize the Human Resources effectively for the growth of Indian Economic Development.</p> <p>CO2: distinguish the Personnel management and Human Resource Management.</p> <p>CO3: identify the importance of Human resource planning.</p> <p>CO4: explain the Career Planning, Executive Development and Interpersonal processes.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	M	S	S	M	S	M	M	S	S	M
CO2	S	M	M	W	M	W	W	S	M	M	M	S	S
CO3	S	S	S	S	M	S	M	M	M	M	W	W	M
CO4	S	M	M	M	W	M	W	M	M	W	M	M	W

இரண்டாமாண்டு : மூன்றாம் பருவம்

பகுதி 1 தமிழ் - தாள் 3

செய்யுள் (காப்பியங்கள்), கட்டுரை இலக்கியம், புதினம்,
தமிழ் இலக்கிய வரலாறு

பாட நோக்கம் (Course Objectives)

பண்டைத் தமிழரின் அரசியல் நேர்மை, குடிமக்களின் உரிமை, குடிமக்களின் பொறுப்புணர்வு, அறச்சிந்தனைகளை அறியச்செய்தல்.

நேர்மை, பிறருக்கு உதவும் பண்பு, நன்னெறிகளைப் பின்பற்றுதல் முதலான வாழ்வியல் பண்புகளை வளர்த்தல். வாழ்வின் எல்லா

நிலைகளிலும் திறம்படச் செயலாற்றக் கற்றுத்தருதல்..

பெண்களை மதிக்கச் செய்தல், சொல்லாடல் திறன் வளர்த்துக்கொள்ள உதவுதல். மிகச் சிறந்த தமிழ் உரைநடைகளை அறிமுகம் செய்தல்.

பணித்தேர்வுகளுக்கு உதவக்கூடிய தமிழ்ப் பாடப்பகுதிகளைக் கற்பித்தல்.

அலகு - 1

1. சிலப்பதிகாரம் : வழக்குரை காதை 2.
- மணிமேகலை : சிறைக்கோட்டத்தை அறக்கோட்டம் ஆக்கிய காதை
3. கம்பராமாயணம் - வாலி வதைப் படலம் - 106 பாடல்கள்

அலகு - 2

1. வில்லிபாரதம் : கன்னபருவம் - பதினேழாம் போர்ச்சருக்கம்-104 பா-ள்
2. சீறாப் புராணம் : மானுக்குப் பிணைநின்ற படலம் - 30 பாடல்கள்

3. தேம்பாவணி -வளன் சனித்த படலம் - 30 பாடல்கள்

4. இராவண காவியம் : இலங்கைக் காண்டம்-அரசியற்படலம் -40பா-ள்

அலகு : 3கட்டுரை இலக்கியம் - 'கட்டுரை இலக்கியம்',பிரமி பதிப்பகம் .

அலகு :4புதினம் - வேரில் பழுத்த பலா, சு.சமுத்திரம்

அலகு : 5

தமிழ் இலக்கிய வரலாறு - காப்பிய காலம்

கற்றல் விளைவுகள் (Course Out Come)

மாணவர்கள் நேர்மைப் பண்பு, துணிவுடைமை, சமுதாய அக்கறை உள்ளவர்களாக வளம்பெறுவர். இல்லற வாழ்வில் பெண்களை மதித்தல் வேண்டும் என்ற உணர்வு பெறுவர்.

சமுதாய, அரசியல், சூழலியல் விழிப்புணர்வு பெறுவர்.

நல்ல தமிழ் உரைநடையில் பயிற்சி பெறுவர்.

பணித்தேர்வுகளுக்கு உரிய தமிழ்த்திறன் பெறுவர்.

பாடநூல்கள்

1. செய்யுள் திரட்டு, தமிழ்த்துறை வெளியீடு.

2. கட்டுரை இலக்கியம் - பிரமி பதிப்பகம், திருச்சி-21.

3. வேரில் பழுத்த பலா, சு.சமுத்திரம்என்.சி.பி.எச்.வெளியீடு, சென்னை.

தமிழ் இலக்கிய வரலாறு – பிரமி பதிப்பகம், திருச்சி-21.

Course Code & Title	ENGLISH FOR COMMUNICATION III		
Class	<u>II YEAR</u>	Semester	<u>III</u>
Cognitive Level	K – 1 Acquire K – 2 Understand K – 3 Apply K – 4 Evaluate K – 5 Analyze		
Course Objectives	The Course aims <ul style="list-style-type: none"> • To expose students to vocabulary • To familiarize students with different levels of meaning. • To help them to think logically • To read and analyze a passage • To make them competent to face an interview 		
UNIT	Content	No. of Hours	
I	1. Synonyms : 100 2. Antonyms : 100 3. Words that Confuse : 50 4. Single Word Substitution : 100		
II	5. Phrasal verbs : 50 6. Idioms : 50		
III	7. Errors and How to avoid them :100 8. Spotting Errors :100 9. Jumbled Sentences :25		
IV	10. Reading Comprehension : 15 11. Dialogue Writing : 20		
V	12. Letter Writing (Application, Business& Complaints): 15 13. Report Writing : 10 14. Interview Skills 15. Group Discussion		
Reference	Lessons will be edited and compiled.		
Course Outcomes	On completion of the course, students should be able to CO 1: use words correctly. CO 2: understand different levels of meaning. CO 3: think logically. CO 4: analyze a passage.		

	CO 5: face an interview successfully
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Mapping of COs with PSOs & POs:

CO/PO	PO					PSO					
	1	2	3	4	5	1	2	3	4	5	6
CO1	S	M	S	M	M	M	S	S	M	M	S
CO2	S	M	M	M	M	S	M	S	M	M	M
CO3	S	M	S	M	M	M	S	S	M	M	S
CO4	S	M	M	M	M	S	M	S	M	M	M
CO5	S	M	S	M	M	M	S	S	M	M	S

Strongly Correlating(S) - 3 marks

Moderately Correlating (M) - 2 marks

Weakly Correlating (W) - 1 mark

No Correlation (N) - 0 mark

Course Code & Title	INDIAN ECONOMIC DEVELOPMENT CORE COURSE -IV		
Class	II B.A ECONOMICS	Semester	III
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> help the students understand the concepts like Growth, Development, Poverty and Unemployment. 		
	<ul style="list-style-type: none"> help the student to acquire knowledge about the state of agriculture and industry in Indian Economy. 		
	<ul style="list-style-type: none"> provide the students with an understanding of privatization, liberalization and globalization. 		
Unit	Content		No.of Hours- (6Hrs per week)
I	Unit -I: Nature of Indian Economy Growth and Development – Meaning – Difference between Growth and Development - Basic Characteristics of Indian Economy – Factors affecting India’s Economic Development.		18
II	Unit -II: Population, Poverty and Unemployment Population in India- Causes for the rapid growth of population – Measures		18

Course Code & Title	MACRO ECONOMICS-I CORE COURSE -V		
Class	II B.A ECONOMICS	Semester	III
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the basic concepts like Macro Economics, Macro statics, Macro dynamics, National Income, Full employment, Consumption function and a broader range of macro economic issues. 		
	<ul style="list-style-type: none"> • help the students to understand the economy from an aggregate perspective. 		
	<ul style="list-style-type: none"> • provide the students with an understanding of Circular flow of income, Employment, Classical and Keynesian Theory of Employment. 		
Unit	Content		No.of Hours– (5Hrs per week)
I	Unit -I : Macro Economics – Nature, Scope and Basic Concepts MacroEconomics – Meaning -Nature and Scope of Macro Economics - Micro and Macro differences – Limitations –Macro Economics – Concepts -Macro Statics and Macro Dynamics - Stock and Flow concepts.		14
II	Unit-II: Circular Flow of Income and National Income Accounting Circular Flow of Income – Meaning - Two Sector model and Three Sector model - National Income – Meaning – National Income Accounting – Concepts – Gross Domestic Product (GDP), Gross National Product (GNP), Net National Product (NNP), Personal Income (PI), Disposable Income (DPI), Per Capita Income (PCI) – Methods of Calculation – Income, Expenditure and Product method - Problems of National Income Accounting.		16
III	Unit –III: Employment and Full Employment Employment – Meaning – Types of employment – Structural Unemployment, Seasonal Unemployment, Keynesian Unemployment (Cyclical) - Measures to remove cyclical unemployment – Full Employment – Meaning, Measurement of Full Employment Level.		15
IV	Unit -IV : Classical and Keynesian Theory of Employment and Output Determination Classical Theory of Employment and Income – Assumptions, J. B. Say’s Law of Market — AC Pigouvian Effect – Criticism on Classical theory - Keynesian Theory of Under Employment Equilibrium - Principles of Effective Demand, Aggregate Demand and Aggregate Supply - Criticism on Keynesian theory.		14
V	Unit -V : Consumption Function Consumption Function – Meaning – Marginal Propensity Consume (MPC) – Meaning – Significance - Keynes’s Psychological Law of Consumption Function– Theories of Consumption Function – The Relative Income Hypothesis,		15

	Permanent Income Hypothesis - Life Cycle Hypothesis.	
Reference	<p>Text Books:</p> <p>1.H.L.Ahuja –Macro Economics Theory and Policy – Advanced Analysis – S. Chand &Company Ltd, New Delhi - 20th Edition - 2007.</p> <p>2.S.Sankaran- Macro Economics – Margham Publications Chennai – Edition- 2006.</p> <p>3.M.L.Jhingan- Macro Economics Theory-Konark Publishers Pvt Ltd,New Delhi. Edition-1987.</p> <p>Reference Books:</p> <p>1. M.L. Seth – Macro Economics - Lakshmi Narain Agarwal Educational Publishers, Agra –11th Edition - 1990.</p> <p>2.R.Cauvery and Others- Macro Economics-Sultan Chand &Company Ltd, New Delhi - 1st Edition -1995.</p> <p>3.K.R.Gupta,R.K.Mandal and Anitha Gupta –Macro Economics - Atlantic Publishers, NewDelhi - 7th Edition -2008.</p> <p>4. K.K.Dewatt – Modern Economic Theory - S.Chand and Company Ltd, New Delhi -2001</p> <p>5.H.L.Ahuja –Principles of Macro Economics – S. Chand &Company Ltd, New Delhi -Edition, 2014.</p>	
Course Outcomes	<p>On the completion of the course, Students will be able to</p> <p>CO1: identify the macro economic issues in the economy.</p> <p>CO2: apply their knowledge and skills to work as consultant to prepare micro model and to calculate macro economic variables such as circular flow of income in a society and National Income.</p> <p>CO3: explain the types of employment and measurement of full employment level.</p> <p>CO4: describe and evaluate the Classical and Keynesian theory of Employment.</p> <p>CO5: explain the various theories of consumption fuction.</p>	5

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	M	M	S	S	S	S	S	M	S	S	S
CO2	S	M	M	M	S	M	M	S	S	M	M	S	M
CO3	S	S	S	S	S	S	M	S	S	M	M	M	M
CO4	S	S	S	M	M	M	M	S	S	M	M	W	M
CO5	S	M	M	M	S	S	M	M	S	M	M	M	M

Course Code &	MARKETING ALLIED COURSE-IV
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Title			
Class	II B.A ECONOMICS	Semester	III
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the basic concepts like marketing, marketing information system, marketing management, branding and packaging • help the students to acquire knowledge about the functions of marketing, importance of marketing research, Marketing management, Sales management, pricing and the different channels of distribution. 		
Unit	Content		No.of Hours(5 Hrs per week)
I	Unit-I: Functions of Marketing Marketing – Meaning- Functions of Marketing - Buying – Assembling – Selling –Transportation –Storage –Financing – Risk –Bearing – Standardisation –Marketing Information.		12
II	Unit –II : Marketing Information System and Research Marketing Information System (MIS) – Meaning – Importance – Requirements of Marketing Information System - Marketing Research –Meaning – Difference between Market Research and Marketing Research- Objectives of Marketing Research – Importance of Marketing Research - Procedure of Marketing Research – Methods of Data Collection – Limitations of Marketing Research.		16
III	Unit –III : Marketing Management and Sales Management Marketing Management –Meaning – Functions of Marketing Management –Responsibilities of a Marketing Manager –Types of Organisational Structure - Sales Management – Functions - Duties - Responsibilities of a Sales Manager - Management of Sales Force – Importance of Right Selection - Problems of Sales Management.		16
IV	Unit –IV: Branding, Packaging and Pricing Branding – Meaning of Brand – Reasons for Branding – Features of a good brand – Types of Brand –Kinds of Brand Name – Advantages – Packaging – Meaning – Kinds of Packaging - Advantages - Price –Meaning- Importance of Price - Pricing objectives – Factors affecting Pricing Decisions – Kinds of Pricing –Kinds of Price policy.		16
V	Unit –V: Channels of Distribution Channels of Distribution – Meaning – Importance – Types of Channels of Distribution- Distribution channels for consumer goods and industrial goods - Factors affecting the distribution channels - Middlemen in Distribution – Functions of Middlemen – Wholesaler –Meaning – Services of Wholesaler – Retailer - Meaning – Functions of retailer – Online Marketing.		15
Reference	Text Books: 1.S.A.Sherlekar –Marketing Management- Himalaya Publishing		

	House-Mumbai-Revised Edition-2006. 2.Kathiresan &Raha- Marketing Management- Prasanna Publications-Chennai - Edition-2003. Reference Books: 1. C.B.Mamoria and Satish Mamoria – Marketing Management- Himalaya Publishing House, New Delhi - Edition-2005. 2. D.C.Kapoor Marketing and Sales Management –Sultan Chand & Company Ltd,New Delhi - 1 st Edition - 2004. 3. Rajagopal - Marketing Management –Vikas Publishing House Pvt Ltd, New Delhi -2000..	
Course Outcomes	After the completion of the course, Students will be able to CO1: explain the functions of marketing. CO2: define the marketing information system and marketing research. CO3: distinguish marketing management and sales management. CO4: apply their knowledge in determining the types of brand and pricing. CO5: describe the channels of distribution.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	S	W	S	S	S	S	M	S	M
CO2	S	S	S	M	S	S	S	S	S	S	S	S	S
CO3	S	S	S	M	S	M	S	S	S	M	S	M	S
CO4	S	S	S	M	S	S	S	S	S	S	M	S	S
CO5	S	S	S	M	S	M	S	S	S	M	M	M	M

Course Code & Title	HUMAN RESOURCE DEVELOPMENT SKIL BASED COURSE -II		
Class	II B.A ECONOMICS	Semester	III
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> enable the students to understand the meaning of concepts like Human Resource Development, Training and Manpower Planning. provide the students with an understanding of Human Resource Dimensions of New Economic Policy and Human Resource Development in Indian Economy. 		
Unit	Content		No.of Hours– (2Hrs per week)
I	Unit -I :Human Resource Development an Introduction An Introduction to Human Resource Development (HRD) – Historical Development-Concept- characteristics, objectives, Need for Human Resource Development- Human Resource Development as a total system – Functions of Human Resource Development.		6

II	<p>Unit -II : Human Resource Development(HRD Philosophy and Strategies Human Resource Development (HRD)Philosophy- Policies – Strategy- Human Resource Development- Organisation - Barriers of Human Resource Development Programmes.</p>	6
III	<p>Unit-III : Human Resource Development (HRD) Training and Manpower planning Human Resource Development (HRD)and Manpower planning- Human Resource Development Education and Training - Human Resource Development (HRD)and Training in a Corporate Enterprise – ACase study of BHEL.</p>	6
IV	<p>Unit –IV: Human Resource Dimensions of New Economic Policy Human Resource Dimensions of New Economic Policy – Labour market strategies and Liberalisation of Indian Economic quality of work life – Indian Industrial Workers- Wage Differences between Scheduled Caste and Non Scheduled Caste Agricultural Labourers.</p>	6
V	<p>Unit- V: Human Resource Development (HRD) in India Human Resource Developmentin Indian Context - HRD in India – A Case Study of Madras Refineries Limited - Human Resource Development (HRD) and Impact of Liberalisation and Globalisation – Human Resource Development (HRD)Employment, Work and Indian Economy- Human Resource Development in Indian Industry.</p>	6
Reference	<p>Text Books:</p> <ol style="list-style-type: none"> 1. Tapmoy Deb-Human Resource Development– Theory and Practice, Ane Books India, Chennai -2006 2. B. S. Bhatia and S. Batra -Human Resource Development- Deep and Deep Publication, PVT. Ltd. New Delhi-2009. <p>Reference Books:</p> <ol style="list-style-type: none"> 1. LalithaBalakrishnan and S. Srividhya-Human Resource Development, Himalaya Publishing House, Chennai -2011. 2. P. P. Arya and B. B. Tandon- Human Resource Development, Deep and Deep Publication, PVT. Ltd. New Delhi-1998. 3. A. M. Sheik - Human Resource Development and Management, S. Chand andCompany Limited, New Delhi-2008. 	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: define the concepts Human resource development, Training and Manpower planning.</p> <p>CO2: identify the barriersHuman Resource Development Programmes.</p> <p>CO3: apply their knowledge in Manpower Planning and Human Resource Development.</p> <p>CO4: explain Human Resource Dimensions of New Economic Policy.</p> <p>CO5: describe Human Resource Development in India.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	M	S	S	M	S	M	M	S	S	M
CO2	S	M	M	W	M	W	W	S	M	M	M	S	S
CO3	S	S	M	M	M	S	M	M	M	W	M	W	M
CO4	S	M	M	M	W	M	M	W	M	M	W	W	M
CO5	S	S	M	S	M	W	W	M	M	M	S	M	M

Course Code & Title	GENDER STUDIES (Self Study Course)		
Class	II B.A ECONOMICS	Semester	III
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> help the students to understand the concepts like Gender, Sex, Gender discrimination, Gender Division of Labour, Gender sensitivity, Gender equality, Gender equity, Empowerment, Women development and Gender development. 		
	<ul style="list-style-type: none"> enable the students to identify the areas of Gender Discrimination 		
	<ul style="list-style-type: none"> develop sensitivity towards both genders in order to lead an ethically enriched life. 		
	<ul style="list-style-type: none"> help the students to acquire knowledge about the safeguarding mechanism to women in India. 		
Unit	Content		(Self –Study Course)
I	Unit-I :Concepts of Gender Sex – Gender - Biological Determination – Patriarchy - Feminism- Gender Discrimination- Gender Division of Labour – Gender Stereotyping - Gender Sensitivity – Gender Equity – Gender Equality- Gender Mainstreaming – Empowerment.		
II	Unit –II: Women’s Studies vs Gender Studies UN’s Guidelines –VII to XI Plans – Gender Studies: Beijing Conference and Convention on the Elimination of All forms of Discrimination against Women(CEDAW) - Exclusiveness and Inclusiveness.		
III	Unit –III: Areas of Gender Discrimination: Family – Sex ratio – Literacy - Health – Governance - Religion - Work Vs Employment –Market - Media – Politics – Law – Domestic Violence - Sexual Harassment – State Policies and Planning.		
IV	Unit –IV: Women Development and Gender Development Initiatives- International Women’s Decade – International Women’s Year –National Policy for Empowerment Year 2001 – Mainstreaming Global Policies.		
V	Unit –V : Women’s Movement and Safeguarding Mechanism in India		

	National Commission for Women (NCW) – All Women Police Station-Family Court- Domestic Violence Act – Prevention of Sexual Harassment at Work Place- Supreme Court Guidelines – Maternity Benefit Act – Pre-Natal Diagnostic Act - Hindu Succession Act 2005 - Eve Teasing Prevention Act – Self Help Group -73 rd and 74 th Amendment Act for Panchayat Raj Institutions.	
Reference	Text Books: N. Manimekalai and S.Suba – Gender Studies- Bharathidasan University- Trichirappalli-620024. Reference Books: V.S. Gurusamy- Empowerment of Women in India – New Century Publications, New Delhi - First Edition-2008. Web Resources: www.health-gender violence.org https://www.indiacelebrating.com	
Course Outcomes	After the completion of the course, Students will be able to CO1: apply their knowledge to identify each others strengths and weakness. CO2: promote attitudinal change towards a gender balanced ambience and women empowerment. CO3:determine the areas of Gender Discrimination. CO4: differentiate women development and gender development. CO5: identify the safe guarding mechanism for women in India	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	S	M	S	S	S	M	S	S	M
CO2	S	S	S	M	M	W	S	S	S	M	S	M	M
CO3	S	M	S	M	S	M	S	S	S	M	S	M	M
CO4	S	S	S	M	S	M	S	S	S	M	S	M	M
CO5	S	S	S	M	S	W	S	S	S	M	S	M	W

இரண்டாமாண்டு : நான்காம் பருவம்

பகுதி 1 தமிழ் - தாள் 4

செய்யுள் (பழந்தமிழ் இலக்கியம்) நாடகம், தமிழ் இலக்கியவரலாறு,
கட்டுரை வரைவியல்

பாட நோக்கம் (Course Objectives)

பழந்தமிழரின் வாழ்வியல் அறம், வாழ்வியல் நுட்பங்கள், அக வாழ்வுச் சிந்தனைகளை அறியச்செய்தல்.

தனித் திறன்களை மேம்படுத்திக் கொள்ள உதவுதல்.

கடமை உணர்ச்சி, பெரியோரை மதித்தல் முதலான உயர்பண்புகளை வளர்த்தல்.

தமிழர்தம் இயற்கை வளம், செல்வ வளம், இலக்கிய வளங்களை அறிமுகம் செய்தல்.

நிகழ்கால வாழ்வியல் சிக்கல்களில் தெளிவுபெறச் செய்தல், சமுதாய அக்கறை கொள்ளச்செய்தல்.

பணித்தேர்வுகளுக்கு உதவக்கூடிய தமிழ்ப் பாடப்பகுதியைக் கற்பித்தல்.

அலகு - 1

1. குறுந்தொகை - 10 பாடல்கள்

குறிஞ்சி

1. நிலத்தினும் பெரிதே (பா.எண் -3)
2. வேரல் வேலி (பா.எண் -18)
3. யாயும் ஞாயும் (பா.எண் -40)
4. இடிக்கும் கேளிர் (பா.எண் -58)

நெய்தல்

1. அணிற்பல் அன்ன (பா.எண் -49)
2. ஞாயிறு பட்ட அகல்வாய் (பா.எண் -92)
3. கடும்புனல் தொடுத்த (பா.எண் -103)

மருதம்

1. தச்சன் செய்த சிறுமா (பா.எண் -61)

2. நன்நலம் தொலைய (பா.எண் -100)
3. வேம்பின் பைங்காய் (பா.எண் -205)

2. நற்றிணை – 5 பாடல்கள்

1. நின்ற சொல்லர் ,... . . . (குறிஞ்சி) . (பா.எண் -1)
2. விளம்பழம் கமழும் (பாலை) . (பா.எண் -12)
3. தடமருப்பு எருமை (மருதம்) . (பா.எண் 120)
4. விளையாடு ஆயமொடு (நெய்தல்) . (பா.எண் -172)
5. அம்ம வாழி தோழி (முல்லை) . (பா.எண் -289)

3. கலித்தொகை - 5 பாடல்கள்

1. பாலைக் கலி - வயக்குறு மண்டிலம் (பா.எண் 24)
2. குறிஞ்சிக் கலி - பாடுகம் வா வாழி தோழி (பா.எண் 05)
3. மருதக்கலி - ஈண்டு, நீர்மிசைத் தோன்றி (பா.எண் 24)
4. முல்லைக் கலி - தனி பெறு தண் புலத்துத் (பா.எண் 1)
5. நெய்தற் கலி - மா மலர் முண்டகம் (பா.எண் 16)

4. ஐங்குறுநூறு - 10 பாடல்கள்

வேழப்பத்து

1. மனைநடு வயலை வேழம் (பா.எண் 11)
2. பரியுடை நன்மான் (பா.எண் 13)
3. ஓங்குபூ வேழத்துத் (பா.எண் 16)
4. இருஞ்சாய் அன்ன (பா.எண் 18)
5. நெகிழ்பு ஓடும் வளை (பா.எண் 20)

அன்னாய் வாழிப் பத்து

1. அன்னாய் வாழி! வேண்டு அன்னை! நம் படப்பை (பா.எண் 203)
2. அன்னாய் வாழி! வேண்டு அன்னை! அஃதெவன்கொல்?.. (பா. 204)

3. அன்னாய் வாழி! வேண்டு அன்னை! எந்தோழி (பா.எண் 206)
4. அன்னாய் வாழி! வேண்டு அன்னை! நன்றும் (பா.எண் 208)
5. அன்னாய் வாழி! வேண்டு அன்னை! கானவர் (பா.எண் 208)

5. புறநானூறு - 5 பாடல்கள்

1. இரும்பனை வெண்தோடு. . . (பா.எண் 54)
2. உண்டாலம்ம இவ்வுலகம்... (பா.எண் 14)
3. யாண்டு பலவாக . . . (பா.எண் 191)
4. யாதும் ஊரே... (பாடல் எண் 192)
5. செய்குவம் கொல்லோ நல்வினை... (பா.எண் 214)

6. பத்துப்பாட்டு - பட்டினப்பாலைமுழுவதும்

அலகு - 2

1. திருக்குறள்- 3 அதிகாரங்கள்

1. மடியின்மை
2. இடுக்கண் அழியாமை
3. சொல்வன்மை

2. நாலடியார்- 12 பாடல்கள்

பொறையுடைமை

1. காதலர் சொல்லுங் (பா.எண் 73)
2. அறிவதறிந்தடங்கி (பா.எண் 74)
3. இன்னா செயினும் (பா.எண் 76)
4. தான்கெடினும் தக்கார். . . (பா.எண் 80)

தீவினையச்சம்

1. அக்கே போல் அங்கை . . . (பா.எண் 123)
2. நெருப்பழல் சேர்ந்தக் கால் . . . (பா.எண் 124)
3. பெரியவர் கேண்மை . . . (பா.எண் 125)
4. யாஅர் ஒருவர் (பா.எண் 127)

பெரியாரைப் பிழையாமை

1. பொறுப்பரென் . . . (பா.எண் 161)
2. அவமதிப்பும் ஆன்ற . . . (பா.எண் 163)
3. நளிகடல் தண்சேர்ப்ப (பா.எண்166)
4. பெரியார் பெருமை (பா.எண் 170)

3.பழமொழி - 12 பாடல்கள்

அறிவுடைமை

1. அறிவின் மாண்பு (பா.எண் 27)
2. அறிவினர் மாண்பு(பா.எண் 28)
3. அறிவுடையாருடன் அறிவுடையார் சேர்தல் (பா.எண் 30)
4. அறிவிலாரை அறிவுடையார் புகவிடாமை(பா.எண் 31)

இன்னா செய்யாமை

1. முற்பகல் செய்யின் பிற்பகல் விளையும்(பா.எண்- 47)
2. நலியப் பெற்ற எளியர் அழுத கண்ணீர்(பா.எண் 48)
3. மதிப்பு மிக்கவரை அழிக்க முயலுதல்(பா.எண்-49)
4. நலிந்தாரை நலியாமை(பா.எண் 50)

சான்றோர் இயல்பு

1. சான்றோர் பெருமை(பா.எண் 70)
2. வறுமையினும் நின்ற நிலையில் வழுவாமை(பா.எண் 71)
3. பீடிலாவிடத்தும் பெருந்தகைமையில் வழுவாமை(பா.எண் 72)
4. இடருற்ற விடத்தும் மதிப்பிற் குறையாமை(பா.எண் 73)

4.இன்னாநாற்பது – 5 பாடல்கள்

1. அறமனத்தர் கூறும் கடுமொழி (பா.எண் 6)
2. உண்ணாது வைக்கும் பெரும் பொருள் . . . (பா.எண் 16)
3. குலத்துப் பிறந்தவன் கல்லாமை யின்னா . . . (பா.எண் 19)
4. யானையின் மன்னரைக் கண்டால் . . . (பா.எண் 22)
5. பிறன் மனையாள் பின்னோக்கும் பேதைமை யின்னா . . . (பா.எண் 38)

5. இனியவைநாற்பது – 5 பாடல்கள்

1. பிச்சை புக்காயினும் கற்றல் (பா.எண் 1)
2. மானமழிந்தபின் வாழாமை முன்னினதே . . . (பா.எண் 13)
3. குழவிதளர் நடை காண்டல் இனிதே . . . (பா.எண் 14)
4. வருவா யறிந்து வழங்கல் . . . (பா.எண் 22)
5. பத்து கொடுத்தும் பதியிருந்து (பா.எண் 40)

அலகு : 3

நாடகம் - பிசிராந்தையார் - பாரதிதாசன்

அலகு : 4

கட்டுரை வரைவியல் – பொதுக்கட்டுரைகள்

அலகு : 5

தமிழ் இலக்கிய வரலாறு –சங்க காலம், சங்கம் மருவிய காலம்

கற்றல் விளைவுகள் (Course OutCome)

மாணவர்கள் வாழ்வியல் நுட்பங்களில் வல்லமை பெறுவர்.

சமுதாய அக்கறை உள்ளவர்களாக மனவளம் பெறுவர்.

சமுதாய, பொருளியல், சூழலியல் விழிப்புணர்வு பெறுவர்.

பணித்தேர்வுகளுக்கு உரிய தமிழ்த்திறன் பெறுவர்.

பாடநூல்கள்

1. செய்யுள் திரட்டு, தமிழ்த்துறை வெளியீடு.
2. பிசிராந்தையார் - பாரதிதாசன், தமிழ் நாதன் பதிப்பகம், சென்னை – 110
3. பொதுக்கட்டுரைகள், மகிழினி பதிப்பகம், சென்னை- 106.
4. தமிழ் இலக்கிய வரலாறு,
பிரமி பதிப்பகம், திருச்சி-21.

Course Code & Title	ENGLISH FOR COMMUNICATION IV		
Class	<u>II YEAR</u>	Semester	<u>IV</u>
Cognitive Level	K – 1 Acquire K – 2 Understand K – 3 Apply K – 4 Evaluate K – 5 Analyze		
Course Objectives	The Course aims <ul style="list-style-type: none"> • To make the students to live meaningfully • To Familiarize students with various great personalities • To understand qualities like freedom • To know human values like patriotism and universal brotherhood • To realize the value of comradeship 		
UNIT	Content	No. of Hours	
I	A Poison Tree : William Blake King Bruce and the Spider : Eliza Cook The Character of a Happy Life : Henry Wotton		
II	Ulysses : Lord Alfred Tennyson Money Madness : D. H. Lawrence I vow to thee my Country		
III	The Ocean : Lord Byron The Unknown Citizen : W. H. Auden Night of the Scorpion : Nissim Ezekiel		
IV	The Rising of the Moon : Lady Gregory The Little Man : John Galsworthy The Path Finder : Herman Ould		
V	A Tale of two cities : Charles Dickens		
Reference	Lessons will be edited and compiled.		
Course Outcomes	On completion of the course, students should be able to CO 1: live meaningfully. CO 2: know great qualities like leadership. CO 3: understand qualities like freedom and parenthood CO 4: live as a group in unity CO5: realize the value of comradeship		

Mapping of COs with PSOs & POs:

CO/PO	PO					PSO					
	1	2	3	4	5	1	2	3	4	5	6
CO1	S	M	M	M	M	S	M	S	M	M	M
CO2	S	M	S	M	M	M	S	S	M	M	S
CO3	S	M	M	M	M	S	M	S	M	M	M
CO4	S	M	S	M	M	M	S	S	M	M	S
CO5	S	M	M	M	M	S	M	S	M	M	M

- Strongly Correlating(S) - 3 marks
 Moderately Correlating (M) - 2 marks
 Weakly Correlating (W) - 1 mark
 No Correlation (N) - 0 mark

Course Code & Title	MACRO ECONOMICS- II		
	CORE COURSE -VI		
Class	II B.A ECONOMICS	Semester	IV
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> helps the students to understand the basic concepts like investment, supply of money, demand for money, multiplier and accelerator. provide the students with an understanding of General Equilibrium analysis and Modern Theory of Wage and Employment. 		
Unit	Content		No.of Hours(5Hrs perweek)
I	Unit -I :Investment Investment - Meaning, Types – Autonomous and Induced, Determinants of Investment- Capital - Marginal Efficiency of Capital (MEC) – Marginal Efficiency of Investment (MEI) - Meaning, Relationship between Marginal Efficiency of Capital (MEC) and Marginal Efficiency of Investment (MEI).		15
II	Unit -II :Multiplier and Acceleration Principle Multiplier – Meaning, Assumptions, Leakages of Multiplier, Working of Multiplier -- Accelerator – Meaning, Assumptions, Process of Accelerator - Multiplier and Accelerator Interaction (Super Multiplier), Working of Super Multiplier.		15
III	Unit – III: Supply theory of Money		14

	Demand for Money and Supply of Money – Meaning – Sources of Money – Measures of Money Supply - Theories of Money Supply – System of Note Issue – Velocity of Money Circulation – Meaning only.	
IV	Unit -IV : The Demand for Money and General Equilibrium Classical approach – The Keynesian approach – Liquidity Preference Theory – three motives, Liquidity Trap – Post Keynesian money theory – Portfolio theories - General Equilibrium – IS and LM function.	16
V	Unit -V : Wages and Employment Classical view – Assumption , Criticism Money illusion – Effects of Wage Cut on determinants of Employment – Effect on Marginal Efficiency of Capital (MEC), Effect on Consumption Function, Effect on Rate of Interest – Modern theory of Wage and Employment – Pigou or Real Balance Effect.	15
Reference	Text Books: 1.H.L.Ahuja –Macro Economics Theory and Policy – Advanced Analysis – S. Chand &Company Ltd, New Delhi -20th Edition -2007. 2.S.Sankaran- Macro Economics – Margham Publications Chennai – Edition-2006. 3.M.L.Jhingan- Macro Economics Theory-Konark Publishers PvtLtd,New Delhi. Edition -1987. 4. D.N.Dwivedi – Macro Economics – Theory and Policies, Tata McGraw Hill Publishing Company Limited, New Delhi- 2007. Reference Books: 1. M.L. Seth – Macro Economics - Lakshmi Narain Agarwal Educational Publishers, Agra –11 th Edition - 1990. 2. R. Cauvery and others - Macro Economics - Sultan Chand &Company Ltd, New Delhi - First Edition- 1995. 3.K.R.Gupta, R.K.Mandal and Anitha Gupta - Macro Economics- Atlantic Publishers, New Delhi,2008. 4. K.K.Dewett – Modern Economic Theory- S.Chand and Company Ltd, New Delhi -2001.	
Course Outcomes	After the completion of the course, Students will be able to CO1: identify the relationship between Marginal Efficiency of Capital and Marginal Efficiency of Investment. CO2: explain Supply of Money, the Multiplier and Accelerator interaction and the velocity of circulation of money. CO3: describe Demand for Money and the General Equilibrium Analysis. CO4: evaluate Modern Theory of Wages and Employment.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	M	S	S	S	S	S	M	S	S	M
CO2	S	M	M	M	S	S	M	S	S	M	M	S	M
CO3	S	S	S	S	S	S	M	S	S	M	M	M	M
CO4	S	S	S	M	M	M	M	S	M	M	W	W	M

Course Code & Title	MONETARY ECONOMICS CORE COURSE -VII		
Class	II B.A ECONOMICS	Semester	IV
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> help the students to understand the concepts of money, inflation, deflation and trade cycle. 		
	<ul style="list-style-type: none"> have a thorough knowledge about the trade cycle theories, monetary and fiscal policies. 		
	<ul style="list-style-type: none"> help the students to acquire knowledge about the functions of Commercial banks and Reserve Bank of India. 		
Unit	Content		No.of Hours (5Hrs per week)
I	Unit – I :Theory of Money Money - Definitions – Functions of Money – Value of Money – Quantity theory of Money – Fisher’s Transaction Approach –Keynes’s Theory of Money and Prices.		15
II	Unit-II : Inflation and Deflation Inflation and Deflation – Meaning – Types – Causes – Effects and Remedies – Inflationary and Deflationary gaps.		12
III	Unit – III: Trade Cycle Trade cycle – Meaning – Phases – Theories of trade cycle – Monetary theory – Hawtrey, Von Hayek – Non-Monetary theory – Sun-spot or Climatic theory – Psychological theory – Keynes’ theory – Schumpeter’s innovation theory.		16
IV	Unit – IV: Monetary Policy and Fiscal Policy Monetary Policy – Meaning – Objectives – Instruments - Limitations of Monetary Policy – Recent Monetary Policy and RBI – Fiscal policy -Meaning – Objectives – Instruments.		16
V	Unit – V: Banking Commercial Banks – Functions – Shortcomings of Commercial Banks - Credit Creation – Reserve Bank of India – Functions – Quantitative & Qualitative Methods of Credit Control – NABARD and Rural Development.		16
Reference	Text Books: 1. K.P.M Sundaram – Money, Banking & Trade – Sultan Chand &		

	<p>Sons – New Delhi, 34th Edition- 1997.</p> <p>2. S.Sankaran – Monetary Economics – Margham Publication, Chennai – 2nd Edition -1984.</p> <p>Reference Books:</p> <p>1.B.P.Tyagi-Public Finance- Jai Prakash Nath&Company,Meerut-42nd Edition,2003-2004.</p> <p>2.M.L. Seth – Monetary Economics – Lakshmi Varain Agarwal, Agra – 7th Edition- 2001.</p> <p>3.D.M. Mithani – Monetary Economics –Vora& Co publishers Pvt Ltd, Mumbai –Edition-1976.</p> <p>4.M.L . Jhinghan – Monetary Theory – Konark Publishers Pvt Ltd – Edition-1989.</p> <p>5. S.K.Agarwal –General Economics-S.Chand& Company Ltd. New Delhi, Edition 2007.</p>	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: define the concepts of money, inflation, deflation and trade cycle.</p> <p>CO2: list out the causes and effects of inflation and deflation.</p> <p>CO3: describe the theories of trade cycle.</p> <p>CO4: identify the Instruments of Monetary and Fiscal Policies.</p> <p>CO5:explain the various functions of Commercial banks and Reserve Bank of India.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	M	M	S	M	S	S	M	W	M	M	S
CO2	S	S	S	M	S	M	S	S	S	M	M	M	S
CO3	M	M	M	W	M	W	M	M	M	M	W	M	S
CO4	S	M	S	M	S	S	M	M	M	M	S	M	S
CO5	S	S	S	M	S	S	S	S	M	S	W	S	W

Course Code & Title	INTERNATIONAL BUSINESS ENVIRONMENT ALLIED COURSE -V		
Class	II B.A ECONOMICS	Semester	IV
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the nature of international business and the structure of multinational corporations. • provide the students with an understanding of International Environment, Growth of Multinational Corporations, Foreign trade procedures and Social Responsibility and Ethics in International Business. 		
Unit	Content		No.of Hours (3Hrs per week)
I	Unit-I : Nature and Evolution of International Business International Business – Meaning - Nature of International Business - Difference between Domestic business and International business - Evolution of International Business - Goals of International Business – Advantages and Problems of International Business.		10
II	Unit-II: International Environment International Environment - Introduction – Socio Cultural Environment – Technological-Economical -Political- Cross - Cultural Solutions for International Business.- Domestic, Foreign and Global Environments and its impact on International Business Decisions.		9
III	Unit-III : Multinational Corporation Multinational Corporation – Definition–Factors contributed for the growth of Multinational Corporations –Advantages and Disadvantages of Multinational Corporations - Organisational Structure of Multinational Corporations - Multinational Corporations in India.		10
IV	Unit – IV: Foreign Trade Procedures Foreign Trade Procedures - Export and Import Procedures- Financing Techniques and Export Promotion.		8
V	Unit-V : Social Responsibility and Future of International Business Social Responsibility and Ethics in International Business – Arguments against Social Responsibility –Future of International Business –Challenges of International Business.		8
Reference	Text Books: 1.S.K.Misra, V.K.Puri – Economic Environment of Business – Himalaya Publishing House,Mumbai-Reprint 2007. 2. SumatiVerma –International Business–Ane’sPvt Ltd–Student Edition - 2010.		

	<p>Reference Books:</p> <ol style="list-style-type: none"> 1. Kathiresan and Dr.Radha–Business Environment and Management–Prasanna Publishers – Chennai- 1ST Edition -2001. 2. P. Subba Rao - International Business – Text and Cases-Himalaya Publishing House,Mumbai-Edition - 2013.. 3.V.K. Bhalla – International Business - S.Chand and Company Pvt Ltd, Chennai- First Edition-2013. 	
Course Outcomes	<p>After the completion of course, Students will be able to</p> <p>CO1: distinguish the Domestic business and International business.</p> <p>CO2: explain the socio cultural environment and Technological, Economical, Political, Cross cultural solutions for International business.</p> <p>CO3: describe the multinational corporations.</p> <p>CO4: identify the Foreign Trade Procedures.</p> <p>CO5: analyse the future of international business.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	M	S	S	S	M	M	M	S	M	M	S	S	M
CO2	S	S	S	S	S	S	S	S	S	S	S	S	M
CO3	S	S	S	S	M	M	S	S	M	M	M	S	M
CO4	S	S	S	S	S	M	S	S	M	S	S	S	M
CO5	S	S	S	S	S	M	S	S	M	M	S	S	M

Course Code & Title	PRINCIPLES OF MANAGEMENT ALLIED COURSE -VI		
Class	II B.A ECONOMICS	Semester	IV
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> helps the students to understand the basic concepts like Management, Planning, Organising, Directing, Coordination and Controlling 		
	<ul style="list-style-type: none"> helps the students to acquire knowledge about the nature and scope of management process, the importance of planning and principles of organization. 		
	<ul style="list-style-type: none"> provide the students with an understanding of essential elements of directing and the process of decision making. 		
Unit	Content		No.of Hours (3Hrs per week)
I	Unit-I: Nature and Scope of Management Management – Meaning – Importance – Nature and Scope of Management Process –Management is a Science or Art - Management as Profession -Principles of Management – Management and Administration – Level of Management -Scientific Management.		8
II	Unit-II :Planning Planning - Meaning –Nature of Planning – Objectives – Importance - Kinds of Planning –Process of Planning - Methods of Planning- Advantages – Disadvantages - Limitations of Planning.		8
III	Unit –III: Organisation and Directing Organisation –Meaning – Principles of Organisation – Advantages – Consequences of Poor Organisation - Types of Organisational Structure – Informal Organisation - Directing – Meaning – Essential Elements of Directing – Principles of Directing—Nature of Direction – Importance of Effective Direction - Means of Direction.		10
IV	Unit-IV: Delegation of Authority and Coordination Responsibility–Meaning–Authority–Meaning–Accountability– Meaning – Characteristics of Accountability – Process of Delegation - Fundamental Principles of Delegation – Obstacles to Delegation – Advantages of Delegation -Co-ordination – Meaning - Need for Co- Ordination – Advantages of Co-ordination – Principles of Co-ordination – Types of Co – ordination.		10
V	Unit –V: Control and Decision making Control - Meaning and Definitions- Characteristics of Control - Pre-requisites of Control – Steps in Controlling – Advantages of Control – Budgetary and Non – Budgetary Controls-Decision Making – Definitions - Importance – Process of Decision Making – Types of Managerial Decisions - Problems in Decision Making.		9

Reference	Text Book: S. Kathiresan and V. Radha - Principles of Management – Prasanna Publishers, Chennai- Reprint -2008. Reference Books: 1.T.Ramasamy- Principles of Management- Himalaya Publishing House, New Delhi-2006. 2.Dinkar Pagre - Principles of Management- Sultan Chand and Sons, Educational Publishers, New Delhi -2013. 3. Kumkum Mukherjee – Principles of Management – Tata McGraw-Hill Publishing Company Ltd, New Delhi-2009.	
Course Outcomes	After the completion of the course, Students will be able to CO1: explain the nature and scope of management process. CO2:describe the methods of Planning. CO3:analyse the consequences of poor organization. CO4: identify the principles of Delegation and Coordination. CO5: solve the problems in decision making.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	M	M	S	M	S	S	S	M	M	S	M
CO2	S	S	S	S	S	M	M	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	M	S	S	M
CO4	S	S	S	M	S	W	M	S	S	M	S	S	W
CO5	S	S	S	S	S	S	S	S	S	W	M	S	S

Course Code & Title	ECONOMICS OF INFRASTRUCTURE NON MAJOR ELECTIVE -I		
Class	II B.A ECONOMICS	Semester	IV
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> familiarize with role of Infrastructure in Economic Development and Growth. provide the students with an understanding of the importance of transportation, communication, social infrastructure and banking in India. 		
	<ul style="list-style-type: none"> help the students to understand the special initiatives in rural and urban infrastructural development. 		
Unit	Content		No.of Hours (2 Hrs per week)
I	Unit-I: Role of Infrastructure Infrastructure –Meaning - Present status and progress of Infrastructure in Indian Economy – Role of Infrastructure in Economic Development – Recent Measures to develop infrastructure.		6
II	Unit –II: Transportation and Communication Transport - Importance – Modes - Problems – Communication – Postal System in India – Mail System – Telecommunication - Mails – Internet.		5
III	Unit –III: Energy and Banking Energy – Primacy of energy in the process of Economic Development – Sources of energy- Causes for power shortage in India - Effects of Energy Shortage - Energy conservation - Banking – Role of Banks in Indian Economic Development.		7
IV	Unit –IV: Social Infrastructure Health Services – Provision of health, Drinking water and Sanitation – Issues in Health services – Educational Infrastructure and Economic Growth – The case for Universal, Free, Primary Education - The issues and challenges in Indian Higher Education.		7
V	Unit – V: Special Initiatives / Programmes in Rural and Urban Infrastructure Provision of Urban Amenities in Rural area (PURA) – Pradhan Mantri Gram Sadak Yojana (PMGSY) – Swachh Bharat Mission (Rural and Urban) – Reviving Water Harvesting System.		5
Reference	Text Books: 1. S. Morris – Infrastructure –Kaushik Basu (Ed) – Oxford Companion to Economics of India, Oxford University Press, New Delhi- 2007. 2.S.Sankaran – Indian Economy – Margham Publications, Chennai-2010. Reference Books: 1.J.B.G. Tilak – Education for Development in Asia, Sage		

Course Code & Title	FISCAL ECONOMICS CORE COURSE-VIII		
Class	III B.A ECONOMICS	Semester	V
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the nature and scope of public finance. 		
	<ul style="list-style-type: none"> • provide the students with an understanding of public expenditure, the sources of revenue of the central and state governments. 		
	<ul style="list-style-type: none"> • help the students to acquire knowledge about Shifting, Incidence of taxes and Financial Administration. 		
Unit	Content		No.of Hours (6Hrs per week)
I	Unit-I : Nature and Scope of Public Finance Nature and Scope of Public finance – Difference between Public finance and Private finance - Dalton’s principle of maximum social advantage – Public Goods and Externalities.		17
II	Unit- II : Public Expenditure Public expenditure – Scope -Classification -Theories of Public expenditure-Causes for the Growth of Public expenditure–Effects of Public expenditure-Control of Public expenditure.		17
III	Unit-III: Public Revenue Meaning –Sources of Public Revenue - Tax Revenue - Non-Tax Revenue - Objectives of Taxation – Characteristics of a Good Tax System - Direct and Indirect Taxes – Progressive, Proportional and Regressive Taxes -Theories of taxation –Effects of taxation.		18
IV	Unit-IV: Shifting and Incidence of tax and Taxes of the Central and States Shifting and Incidence of taxes – Meaning - Factors affecting Incidence of tax --Taxes of the Central and States - Income tax – Wealth Taxes - Customs and Excise duties-Sales tax –Goods and Service Tax (GST) – Meaning - Impact of Goods and Service Tax on Indian Economy.		20
V	Unit- V: Financial Administration Public debt – Meaning-Causes - Effects -Management of Public debt-Redemption of Public debt-Burden of Public debt-Finance Commission –Functions-Recommendations of Recent Finance Commission -Local finance-Current Budget of the Union Government.		20
Reference	Text Books: 1.P.Tyagi - Public Finance- Jai Prakash Nath& Company-Meerut-42 nd Edition 2003-04 2.S.Sankaran-Fiscal Economics-Shree Karthikeyan Publishing Company, Chennai -First Edition1985. 3. John Kennedy-Public Finance- PHI Learning Pvt Ltd, New		

	Delhi – Edition-2012. Reference Books: 1.K.P.M.Sundharam &K.K.Andley - Public Finance Theory &Practice - Sultan &Sons Company Ltd, New Delhi- 15 th Edition - 1998. 2. H.L. Bhatia –Public Finance - Vikas Publishing Housing Pvt Ltd, New Delhi-2006. 3.S.K.Singh-Public Finance-In Theory and Practice-S.Chand&Company Ltd, New Delhi -2004.	
Course Outcomes	After the completion of the course, Students will be able to CO1 : explain the scope of public finance and public expenditure. CO2 : analyse the effects, shifting and incidence of Taxation. CO3 : discuss the impact of GST on Indian Economy. CO4 : identify and analyse the causes, effects and burden of public debt.	

Mapping

CO/PO	PO							PSO						
	1	2	3	4	5	6	7	1	2	3	4	5	6	
CO1	S	S	S	S	S	M	S	S	S	S	S	S	S	S
CO2	S	M	S	S	S	M	M	S	S	M	S	S	S	M
CO3	S	S	M	S	S	S	M	S	S	M	M	S	S	S
CO4	S	S	S	S	S	M	M	S	S	S	S	S	S	M

Course Code & Title	CAPITAL MARKET IN INDIA CORE COURSE -IX		
Class	III B.A ECONOMICS	Semester	V
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the characteristics of capital market in India. 		
	<ul style="list-style-type: none"> • have thorough knowledge about the source of finance, functions of Securities and Exchange Board India in regulating stock market. 		
	<ul style="list-style-type: none"> • provide the students with an understanding of merchant banking, mutual fund and e- banking services. 		
Unit	Content		No.of Hours (6Hrs per week)
I	Unit – I: Indian Capital market Capital market – Meaning- Characteristics of Capital market- Constituents of Indian capital market - Functions of capital market- Gilt edged market versus industrial securities market.		16
II	Unit – II: Sources of Finance Long term finance- Sources - Financial Institutions – Industrial Finance Corporation of India(IFCI) - Industrial Development Bank of India (IDBI) – Industrial Credit and Investment Corporation of India (ICICI) – Life Insurance Corporation of India (LIC).		18
III	Unit – III: Corporate Securities Shares - Meaning - Types - Debentures - Meaning - Types – Classification -Securities Exchange Board of India (SEBI) - Functions Securities Exchange Board of India in regulating Stock market- Demat of shares.		18
IV	Unit – IV: Merchant Banking and Mutual Funds Merchant banking –Functions-Mutual Funds- Different Schemes of Mutual Fund-Unit Trust Of India (UTI)- Different schemes of Unit Trust Of India.		20
V	Unit – V: E - Banking Services Automatic Teller Machine (ATM) – Features - Operations – Functions - Internet Banking- Meaning – Electronic Fund Transfer - Benefits – Reserve Bank of India Guidelines –Mobile Banking – Meaning –Uses.		18
Reference	Text Books: 1.M.Y. Khan and P.K. Jain – Financial Management – Tata McGraw Hill Publishing Company Ltd – New Delhi - Edition - 1998. 2. N.Gopalsamy –Capital Market-The Indian Financial Scene, Macmillan Publishers India Ltd-Edition -2009. 3. Dr. S.Kurusamy- Banking Theory, Law and Practice- Tata McGraw –Hill Publishing Company Ltd- New Delhi- Second		

	<p>Edition-2009.</p> <p>Reference Books:</p> <p>1.Varma and Agarwal – Corporation Finance – Forward book depot, New Delhi -Edition -1995.</p> <p>2.S.C. Kuchal – Corporation Finance – Chaitanya Publishing house Allahabad -Edition -1992.</p> <p>3.V.A. Avadhani – Capital Market Management, Himalaya Publishing House, New Delhi -2012.</p> <p>4.D.K. Murthy and Venugopal- Indian Financial System- I.K. International Publishing House Pvt Ltd, 25, Green Park Extension - New Delhi- 2006.</p>	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: differentiate the money market and capital market.</p> <p>CO2: identify the sources of finance and types of shares and debentures.</p> <p>CO3: explain the Different Schemes of Mutual Fund and Unit Trust of India.</p> <p>CO4: apply their knowledge in e- banking services .</p>	

Mapping

CO/PO	PO							PSO						
	1	2	3	4	5	6	7	1	2	3	4	5	6	
CO1	S	S	M	S	S	S	S	S	S	S	S	S	S	M
CO2	S	S	S	S	S	M	M	S	S	S	S	S	S	S
CO3	S	S	S	S	S	M	M	S	S	S	S	S	S	M
CO4	S	S	S	S	S	S	S	S	S	M	S	S	S	S

Course Code & Title	TAMILNADU ECONOMY CORE COURSE -X		
Class	III B.A Economics	Semester	V
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the basic features of TamilNadu Economy. • help the students to have a through knowledge about Agriculture industrial development in TamilNadu. 		
	<ul style="list-style-type: none"> • provide the students with an understanding of State Aid to Industrial Development, Infrastructure and State finance. 		
Unit	Content		No.of Hours (6Hrs per week)
I	Unit-I: Basic Characteristics of Tamil Nadu and Agriculture Relevance of Regional Economics – Place of Tamil Nadu in the National Economic Scene – Basic Characteristics – Size – Demography - Resource Endowment - Land use, Soils, Minerals, Forests, Monsoon – Agriculture - Cropping Pattern – Principal Crops –Crop Intensity- Green Revolution-Green Revolution in Tamil Nadu.		18
II	Unit –II: Industrial Development Some Major Industries in Tamil Nadu – Cotton Textiles - Cement Industries- Fertilizer Industry- Leather Industries- Automobile Industry – State Undertakings-Integral Coach Factory- Neyveli Lignite Corporation- Hindustan Tele printers Limited- Hindustan Photo Films- Bharat Heavy Electricals Limited(BHEL) - Madras Refineries Limited- Salem Steel Project.		20
III	Unit –III: State Aid to Industrial Development Introduction – Tamil Nadu Industrial Development Corporation(TIDCO), Tamil Nadu Small Industries Development Corporation Limited, Tamil Nadu Small Industries Corporation Limited(TANSI) – Industrial Promotion Corporation of Tamil Nadu Limited (SIPCOT), Tamil Nadu Industrial Investment Corporation Limited (TIIC).		18
IV	Unit –IV: Infrastructure Transport – Present position of Transport in Tamil Nadu- Power Development in Tamil Nadu- Hydro Power - Thermal Power – Relevance of Nuclear Power – Banking – Role of Cooperative Banks in Indian Economic Development - Housing – Trends in Housing in Tamil Nadu.		18
V	Unit – V: Planning and State Finance Planning – Meaning - Features – Need of Planning – Tamil Nadu and Five Year Plans - Revenue of the State – Expenditure of State – Sources of Finance – Grants –in – Aid – Recent Budget of the State Government.		16

Reference	<p>Text Books:</p> <ol style="list-style-type: none"> 1. S. Perumalsamy - Economic Development of Tamil Nadu – S.Chand& Chand Company Limited, New Delhi –Second Edition -1990. 2. A G Leonard, S.J. - Tamil Nadu Economy –Macmillan India Limited, New Delhi -2006. <p>Reference Book:</p> <p>N.Rajalakshmi – Tamil Nadu Economics- Allied Publications Private Limited- New Delhi-2011.</p> <p>Web Resource:</p> <p>www.investingin.tamilnadu.com > doc</p> <p>.</p>	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: recall the basic features of TamilNadu Economy.</p> <p>CO2: analyse the industrial development in Tamil Nadu.</p> <p>CO3: identify the State aid to Industrial Development.</p> <p>CO4: explain the Infrastructural Development in Tamil Nadu.</p> <p>CO5: list out the sources of revenue of the State.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	M	S	M	M	S	S	M	S	S	S	M
CO2	S	S	S	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S	S	S	M
CO4	S	S	S	S	M	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	M	M	M	M	S	M

Course Code & Title	TOURISM MANAGEMENT CORE COURSE -XI		
Class	III B.A ECONOMICS	Semester	V
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> helps the students to understand the meaning of tourism, scope and classification of tourism in India. provide the students with an understanding of Tourism Accommodation, the importance, functions of travel agents and Tourism Organisations in India. 		
Unit	Content		No.of Hours (5Hrs per week)
I	Unit:I : Scope of Tourism and Classification of Tourism Meaning and Definition of Tourism - Objectives of Tourism - Scope and Importance of Tourism –Tourism System-Transnational and Domestic Tourist - Mass Tourism - Social Tourism - Group Tourism - Eco Tourism –Business Tourism - Health Tourism--Problems of Tourist Industry.		15
II	Unit-II : Tourism Accommodation Hotels - Types of Hotels – International Hotel - Resort Hotel - Commercial Hotel -Classification of Hotel - Price level - Major Hotel Chains in India - Heritage Hotels.		12
III	Unit-III : Travel Agents and Tour Operator Tour Operator – Meaning - Importance of Travel Agents - Functions of Travel Agents -Tourist Guides - Role and Importance.		12
IV	Unit- IV: Tourism Organisations in India Tourism Organisations in India - India Tourist Development Corporation (ITDC) - Activities and Functions - Tamil Nadu Tourist Development Corporation (TTDC) – Activities and Functions -Department of Tourism (DOT) - Activities and Functions - National Tourist Organisation (NTO) - Activities and Functions -World Tourist Organisation(WTO) - Activities and Functions-Festivals of Tourism in India and Tamil Nadu.		18
V	Unit- V: Tourism Marketing Meaning –Tourism Marketing Strategy – Tourism Marketing Research– Marketing Mix for Tourism - Advertising and Promotion of Tourism – Tourism Marketing in Indian Environment – Impact of Information Technology in Tourism Management.		18
Reference	Text Books: 1. A.K.Bhatra -Tourism - Development, Principles and Practices - Sterling Publishers Pvt Ltd, New Delhi –Third Edition -2004. 2. S.M.Jha -Tourism Marketing – Himalayan Publishing House, New Delhi-Second Edition -2004. Reference Books: 1. Biswanth Ghosh -Tourism Travel and Management — Vikas		

Course Code & Title	PRINCIPLES OF ACCOUNTANCY ELECTIVE COURSE-I		
Class	III B.A ECONOMICS	Semester	V
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to acquire the basic knowledge of Accounting System and Accounting Practices. 		
	<ul style="list-style-type: none"> • help the students to prepare the final accounts of a sole trading concern. 		
	<ul style="list-style-type: none"> • provide the students with an understanding of various methods of depreciation accounting. 		
Unit	Content		No.of Hours (5 Hrs per week)
I	Unit-I: Accounting Introduction- Meaning- Definition- Objectives- Branches of Accounting- Advantages and Disadvantages of Financial Accounting- Double Entry System- Nature of Accounts- Accounting Concepts and Conventions.		14
II	Unit-II: Basic Records maintained by a Business Concern Book Keeping: Introduction- Journal - Ledger- Distinguish between Journal and Ledger – Specimen Ruling - Trial Balance - Introduction- Meaning and Definition- Steps in Constructing Trial Balance – Simple Problems.		16
III	Unit –III: Subsidiary Books Subsidiary Books: Kinds of Subsidiary Books- Purchases Day Book – Sales Day Book -Purchase Return Book – Sales Return Book – Cash Book – Single Column, Double Column and Triple Column- Petty Cash Book- Simple Problems.		15
IV	Unit –IV: Final Accounts of Sole Trader Final Accounts – Simple Adjustments: Outstanding, Prepaid Income and Expenditure – Bad Debts- Interest on Capital - Depreciation – Simple Problems.		16
V	Unit – V: Depreciation Accounting Depreciation – Meaning – Methods - Straight Line Method, Diminishing Balance Method, Annuity Method - Simple Problems.		14
Reference	Text Books: N.Vinayakam and B.Charumathi - Financial Accounting- S.Chand Publishers, New Delhi-2013. Reference Books: 1.A.Murthy and T.S. Reddy - Financial Accounting - Margham Publishers, Chennai, Edition- 2010. 2. S.P. Jain and K.L.Narang - Advanced Accountancy-KalyaniPubublications, New Delhi. Revised Edition-2016. 3. R. L. Gupta and M.Rashasamy - Advanced Accountancy-S.ChandPubublications, New Delhi-2015.		

Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: explain the branches of accounting. CO2: distinguish the journal and ledger. CO3: identify the kinds of subsidiary books. CO4: compute final accounts CO5: describe the methods of depreciation accounting.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	M	M	M	S	M	S	W	S	M
CO2	S	M	S	M	M	W	W	M	W	M	W	S	M
CO3	M	M	M	S	M	W	S	M	S	S	M	M	S
CO4	M	S	W	W	S	S	S	S	M	W	S	M	M
CO5	S	S	S	S	S	S	W	S	M	S	W	S	W

Course Code & Title	ANALYSIS OF INDIAN ECONOMY NON MAJOR ELECTIVE COURSE -II		
Class	III B.A ECONOMICS	Semester	V
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • make the students to understand the basic characteristics of Indian economy, role of agriculture, industry and service sector in Indian economic development. • provide the students with an understanding of Foreign trade, Planning and New economic reforms. 		
Unit	Content		No.of Hours (2Hrs per week)
I	Unit-I: Structure of Indian Economy Characteristics of Indian Economy - Demographic features – Size – Sex Composition- Growth rates of Population – National Income – Trend - Growth rate – Sectoral Contribution to National Income.		5
II	Unit –II : Agricultural Sector Role of Agriculture in Indian Economic Development - Contract Farming – Technological change in Agriculture – Green Revolution – Food Security- Policies for Sustainable Agriculture.		6
III	Unit –III: Industrial Sector Industrial Policy 1948, 1956, 1977 and 1991 – Public Sector and its Performance – Industrial Sickness – Causes and Remedies – Role of Small and Medium Scale Industries in Indian Economic Development.		5
IV	Unit- IV: Tertiary Sector and Foreign Trade Role and Significance of Information Technology – Banking - Transport and Insurance – Composition of Foreign Trade – Imports and Exports – Trends in Foreign Trade – Foreign Capital India.		7
V	Unit –V: Planning and New Economic Reforms Planning in India – Objectives – Strategies – Achievements and Failures- Current Five Year Plan – New Economic Reforms – Liberalisation – Privatisation - Globalisation.		7
Reference	Text Books: 1. Dutt and K. P.M. Sundaram- Indian Economy- Sultan Chand & Sons, New Delhi, 2012. 2. S.Sankaran – Indian Economy – Margham Publications - Chennai-2010. Reference Books: 1. M.L.Jhingan – The Economics of Development and Planning - Vikas Publishing House PVT Ltd, New Delhi -2010. 2. S.K.Mishra and V.K.Puri – Economics of Development and Planning- Himalya Publishing House, New Delhi-2010. 3. I.C.Dhingra – The Indian Economy: Environment and Policy, 16 th e , Sultan Chand & Sons, New Delhi-2012.		

Course Outcomes	<p>After the completion of course, Students will be able to</p> <p>CO1: identify the basic characteristics of Indian economy.</p> <p>CO2: demonstrate the technological change in Agriculture.</p> <p>CO3: explain the causes of industrial sickness.</p> <p>CO4: analyse the trends in foreign trade in India.</p> <p>CO5: describe the New economic reforms in India.</p>	
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Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	S	M	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S	S	S	M
CO4	S	S	S	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	M	S	S	S	S	S	M	M

Course Code & Title	INTERNATIONAL ECONOMICS CORE COURSE -XII		
Class	III B.A ECONOMICS	Semester	VI
Course Objectives	<p>The Course aims to</p> <ul style="list-style-type: none"> help the students understand the concepts like internal trade, international trade, balance payments and foreign exchange. provide the students with an understanding of Commercial policy, Balance of payments, Foreign exchange and International Monetary System. 		
Unit	Content	No.of Hours (6Hrs per week)	
I	<p>Unit – I : Internal and International Trade</p> <p>International Trade – Meaning –Features - Difference between Internal and International Trade –Advantages and Disadvantages of International Trade - Ricardo’s Theory of Comparative Cost- Hecksher - Ohlin Theory of International Trade.</p>	18	
II	<p>Unit – II : Commercial Policy</p> <p>Free Trade Vs Protection –Case for and against Free trade – Case for and against Protection – Tariffs – Meaning and Types.</p>	16	
III	<p>Unit – III:Balance of Payments</p> <p>Balance of Payments - Meaning – Importance – Difference between Balance of Trade and Balance of Payments – Temporary and Fundamental Disequilibrium – Causes – Methods to remove Disequilibrium in Balance Payments.</p>	20	
IV	<p>Unit – IV: Foreign Exchange</p> <p>Foreign Exchange – Meaning – Importance -</p>	16	

	Determination of Foreign Exchange Rate – Stable and Flexible Exchange Rate – Purchasing Power Parity Theory.	
V	Unit – V: International Monetary System International Monetary System – International Monetary Fund (IMF) – International Bank for Reconstruction and Development (IBRD) – General Agreement for Tariffs and Trade (GATT) – World Trade Organisation (WTO) – South Asian Association for Regional Cooperation (SAARC) - Growth of Foreign Investment in India – International Liquidity.	20
Reference	Text Books: 1. D. M. Mithani - International Economics, Himalaya Publishing House, Mumbai -2003. 2. S.S.Desai&NirmalBahalerao - International Economics - Himalaya Publishing House, Mumbai –Third Edition -2003. Reference Books: 1. Cherunilam – International Economics, Tata McGraw– Hill Publishing Company, New Delhi - 2006. 2. H.L.Bhatia –International Economics – Vikas Publishing House Private Limited, New Delhi- First Edition-2006.	
Course Outcomes	After the completion of the course, Students will be able to CO1: distinguish the Internal and International Trade. CO2: list out the types of tariff. CO3: identify the causes for disequilibrium in Balance of Payments. CO4: explain Purchasing Power Parity Theory. CO5: describe functions of International institutions.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	M	M	M	S	S	S	S	S	S	S
CO2	S	S	S	S	S	M	M	S	S	S	S	S	S
CO3	S	S	S	S	M	S	S	S	W	S	S	S	M
CO4	S	S	S	M	M	M	S	S	S	W	S	S	M
CO5	S	S	S	S	S	M	S	S	S	S	S	S	S

Course Code & Title	AGRICULTURAL ECONOMICS CORE COURSE -XIII		
Class	III B.A ECONOMICS	Semester	VI
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to understand the cropping pattern and the causes for rural indebtedness in India. 		
	<ul style="list-style-type: none"> • provide the students with an understanding of sources of Agricultural Finance in India. 		
	<ul style="list-style-type: none"> • help the students to acquire knowledge about the causes for rural indebtedness, Agricultural Policy and Food Security in India. 		
Unit	Content		No.of Hours (5Hrs per week)
I	Unit –I: Nature and Scope of Agricultural Economics, Cropping Pattern and Land Reforms in India Nature and Scope of Agricultural Economics – Cropping Pattern - Meaning of Cropping Pattern – Factors affecting the cropping pattern in India-Importance of Land reforms in India - Objectives of Land Reforms Policy - Land reforms policy since Independence- Land reforms policy under Five Year Plans -Impact of Land Reforms.		16
II	Unit-II: Rural Indebtedness Rural Indebtedness - Causes of Rural Indebtedness - Evils of Indebtedness – Role of Government in regulating the activities of Moneylenders – Cooperative credit -Three tier structure - Weakness of Cooperatives.		14
III	Unit- III: Agricultural Finance Agricultural Finance - Sources of Agricultural Credit – Non Institutional Credit Agencies –Institutional Credit Agencies - Commercial Banks and Agricultural Credit –Regional Rural Banks - The National Bank for Agricultural and Rural Development.		15
IV	Unit –IV: Agricultural Policy and Marketing of Agricultural Produce Agricultural Policy - Objectives of Agricultural Price Policy – Measures for the Development of Agriculture – The National Agricultural Policy - Significance of marketing agricultural produce -Defects in Agricultural Marketing - Regulated Markets.		14
V	Unit –V: Food Security Food Problem – Causes for Food Problem – Food Policy and Measures – Food Security - Approaches of the Five Year Plans – National Policy approaches - Food Production and Stocks – Status of Storage Facilities – Stock and Utilisation - Measures to strength food security.		16

Course Code & Title	RURAL INDUSTRIALISATION IN INDIA CORE COURSE - XIV		
Class	III B.A ECONOMICS	Semester	VI
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> • help the students to acquire knowledge about features of Indian Economy and the role of rural industries in Indian Economic Development. 		
	<ul style="list-style-type: none"> • help the students understand the types of rural industries, sources of finance to rural industries and problems of rural industries. 		
Unit	Content		No.of Hours (5Hrs per week)
I	Unit - I: Role of Rural Industrialization Rural Industrialization - Meaning - Features of Rural Economy of India- Significance of Rural Development - Role of rural industrialization in the Indian Economic Development.		14
II	Unit -II: Types of Rural Industries Cottage and Small Scale industries -Meaning - Difference between Small scale and Cottage industries - Agro Based Industries - Features - Advantages - Agro Industries - Khadi and Village industries - Handicrafts - Handloom industry - Sericulture - Coir Industry.		16
III	Unit - III: Sources of Finance to Rural Industries Industrial Finance – Meaning- Types of Industrial Finance - Sources of Finance to Rural Industries - Institutional Sources - Non- Institutional Sources - Industrial Cooperatives - Commercial banks in rural industrialization.		15
IV	Unit - IV: Problems of Rural Industries and Choice of Technology Rural Industries – Problems of Rural Industries –Location- Raw Materials - Skilled Labour – Finance - Entrepreneurship - Technology –Marketing – Infrastructure - Competition from Large Scale Industries- Suggestions - Choice of technology.		14
V	Unit-V: Government Policy towards Rural Industries and Future of Rural Industrialization Industrial Policy Resolution with reference to Rural Industries- Rural Industrialization Under Five Year Plans - Government Measures for the promotion of Rural Industries-Role of District Industrial Centre and Industrial Estate in Rural industrialization -- Future of Rural Industrialization.		16
Reference	Text Books: 1. K.K.Sen - Rural Industrialization in India - Sultan Chand & Sons- New Delhi 1987. 2. B.G.Satyaprasad, Satish Bhat, Udaya Chandra- Himalaya		

	Publishing House-Mumbai- Second Edition-2000. Reference Books: 1.R.V. Rao - Rural Industrialization in India - Concept Publishing Company - New Delhi. -1978. 2.M.R.Tokhi, Sharma- Rural Banking in India - Oxford &IBH Publishing Co, New Delhi, Edition-1975. 3. K.R.Gupta - Economics of Development and Planning – Atlantic Publishers (P) Limited- New Delhi –2003. 4. Y.Gangi Reddy -Rural Industrilisation: Problems and Issues - Discovery Publishing Pvt Ltd, New Delhi -2011.	
Course Outcomes	After the completion of the course, Students able to CO1: list out features of rural economy in India. CO2: identify the types of rural industries. CO3: recall the various sources of finance to rural industries. CO4: list out the problems of rural industries. CO5: evaluate the Government measures for the promotion of Rural Industries.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	M	S	M	M	M	S	M	M	S	S	M
CO2	S	S	S	M	M	M	M	S	M	M	S	S	M
CO3	S	S	M	M	M	M	M	M	M	M	M	S	M
CO4	S	S	M	M	S	S	S	M	M	M	S	S	S
CO5	S	S	S	S	S	S	S	M	M	M	S	S	M

Course Code & Title	COMPUTER APPLICATION IN ECONOMICS CORE COURSE -XV		
Class	III B.A ECONOMICS	Semester	VI
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> help the students to understand the basics of computer such as use of computer in handling, processing and acquire the knowledge of applying the statistical techniques by using Computer software especially word process, excel and SPSS. help the students to obtain computer knowledge based employment opportunities. 		
Unit	Content		No.of Hours (5Hrs per week)
I	Unit -I : Basic Concepts of Computer Computer – Meaning, Areas of Computer Applications, Impact of Computer on society, Components of Computer – Memory and Control units, Input and Output devices,		12

	Hardware – Meaning – Software – Meaning – Internet – Meaning – E.Mail – Meaning - Requirements to Connect Internet.	
II	Unit -II : Word Process, Windows 98 an Overview Introduction to word 2000 - Creating a word document, Opening of an existing file, Editing, Paragraph formation, inserting objects, spelling check and Working with table - Windows 98 an Overview - Introduction to Windows 98, Desktop and Task bar, Icons and desktop, Start Menu, Files and Folders.	14
III	Unit - III: Statistical Application Procedure of Descriptive, Correlation, Regression and Tests with SPSS Procedure to apply Statistical tools with SPSS - Measures of Central Tendency – Mean – Median – Mode – Measures of Dispersion– Range - Standard Deviation – Procedure to apply Correlation – bivariate, Regression – Linear – Tests – One Sample t- test – Paired sample t – test – Chi Square test.	15
IV	Unit –IV: Excel and MS Power Point Introduction to spreadsheet, building worksheet, Entering data in worksheets, editing cells, freezing panes. Charts and Graphs - Simple Bar Charts – Pie Charts – Line graphs - Purpose of creating MS Power point Presentations – Creating presentation - Method of opening a presentation – Opening an existing presentation – Method of inserting a new slide. Method of running a slide show.	16
V	Unit -V : Application of Economic Theory and Statistics in SPSS and Excel. Draw a Demand and Supply Curve in Excel - Descriptive Statistics with SPSS - Measures of Central Tendency – Mean – Median – Mode – Measures of Dispersion– Range - Standard Deviation - Explore Statistics with SPSS -Correlation Analysis – Partial Correlation – Regression – Simple Regression – One Sample t- test – Paired sample – t – test and Chi Square test.	18
Reference	Text Books: 1. K. Dhanasekaran, Computer Application in Economics, Vrinda Publications (P) Ltd., Delhi, Reprint-2013. 2. S. V. SrinivasaVallabhan, Computer Application in Business, Sultan Chand & Sons, New Delhi, 2009. 3. A. Rajathi and Chandran - SPSS for You - MJP Publishers, Chennai-2010. 4. S.P. Gupta – Statistical Methods, Sultan Chand Sons & Co, New Delhi 31 st Edition, 2002. Reference Books: 1.Hari Shankar Asthana - Statistics for Social Sciences-	

	Prentice – Hall of India, Private Limited, New Delhi-2007. 2. Ajai S. Gaur, I Sanjaya S. Gaur – Statistical Methods for practice and Research – A Guide to Data Analysis using SPSS – Response books from Sage, New Delhi – 2 nd Edition, 2009.	
Course Outcomes	After the completion of the course, Students will be able to CO1: explain the basic concepts like computer, hardware, software and internet. CO2: create a word document CO3: recall the procedure to apply the statistical tools with Statistical Packages for Social Science (SPSS) to analyse the results in various fields. CO4: create power point presentation. CO5: apply their knowledge to use Statistical Packages for Social Science(SPSS) for statistical analysis.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	M	S	S	S	W	S	S	S	M	S	M
CO2	M	W	W	W	M	M	W	M	M	W	W	M	M
CO3	M	M	M	W	S	S	W	W	W	W	W	M	M
CO4	M	M	M	M	M	M	M	S	S	M	M	M	W
CO5	S	S	M	S	S	S	M	M	M	M	M	W	M

Course Code & Title	ENTREPRENEURIAL DEVELOPMENT ELECTIVE COURSE - II		
Class	III B.A ECONOMICS	Semester	VI
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> understand the concepts like Entrepreneur, Project, Financial analysis Women entrepreneur. 		
	<ul style="list-style-type: none"> acquire the knowledge about the role of entrepreneur in economic development and Institutions conducting Entrepreneurship Development Programmes. 		
	<ul style="list-style-type: none"> have a thorough knowledge about the selection of project and techniques of financial analysis. 		
Unit	Content		No. of Hours (5 Hrs per week)
	Unit-I : Entrepreneur and Economic Development Entrepreneur - Meaning - Qualities -Functions - Types - Factors affecting entrepreneurial growth-Economic -Non-		12

	Economic Factors -Motivating factors-Achievement motivation-Role of entrepreneur in economic development.	
II	Unit-II : Entrepreneurship Development Programme (EDP) Training -Objectives-Content -Phases of Training - Institutions conducting Entrepreneurial Development Programmes-Institutions assisting Entrepreneurial Development Programme – National Institute for Entrepreneurship and Small Business Development (NIESBUD) New Delhi – National Economic Development Authority (NEDA) —Industrial and Technical Consultancy Organisation of Tamilnadu (ITCOT) – Small Industries Service Institute.(SISI).	15
III	Unit- III : Project Project - Meaning -Classification -Identification of project-Selection of project-Project plan -Project life cycle.	12
IV	Unit – IV: Financial Analysis Financial analysis - Meaning - Importance -Techniques of Financial analysis-Cash flow analysis-Fund flow analysis-Ratio analysis-Break-Even analysis - Project appraisal –Methods of project appraisal-Payback period-Average rate of return-Discounted cash flow method – Merits -Demerits (Theory only).	18
V	Unit - V: Women Entrepreneur and Non-Governmental Organisation Women entrepreneur - Meaning -Types -Functions - Growth -Problems of Women entrepreneur-Measures taken to solve the problems-Rural entrepreneur – Meaning - Need – Non-Governmental Organization (NGO) and Rural entrepreneur.	18
Reference	Text Books: 1. S.S.Khanaka - Entrepreneurial Development-Sultan Chand & Sons, New Delhi-110055, Edition -2007 2. P. Saravanavel - Entrepreneurial Development-Ess-Reekay Publishing House Sultan & Sons, NewDelhi - 5 th Edition-2004. 3. Satish Taneja - Entrepreneurial Development- Himalaya Publishing House, Mumbai - Firstedition-2010. Reference Books 1. Dr. C.B.Gupta& Dr. N.P.Srinivasan - Entrepreneurial Development in India- Sultan Chand & Sons, New Delhi-Revised Edition -2010. 2.E.Gordon &K.Natarajan - Entrepreneurial Development - Himalaya Publishing House, New Delhi-First edition-2003. 3. Anil Tandon – Entrepreneurship - Anmol Publications Private Ltd, New Delhi - First Edition-2010. 4. S. Anil Kumar, S.C.Poorma, Mani, K.Abraham and	

	K.Jayashree- Entrepreneurial Development- New Age International (P) Ltd Publishers, New Delhi- Reprint -2012..	
Course Outcomes	<p>After the completion of the course, Students will be able to</p> <p>CO1: list out the factors affecting entrepreneurial growth.</p> <p>CO2: explain the institutions conducting Entrepreneurship Development Programmes.</p> <p>CO3: identify the project and apply the techniques of financial analysis.</p> <p>CO4: describe the functions and growth of women entrepreneur.</p> <p>CO5: recognise the entrepreneurial skills to start a business.</p>	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	S	S	S	S	S	S	S	S	S	S	S	M	M
CO2	S	M	S	S	S	M	S	S	M	M	S	S	M
CO3	S	M	S	M	S	M	M	S	M	W	S	M	M
CO4	M	M	S	M	M	M	S	S	M	M	M	M	M
CO5	S	M	S	M	M	M	M	S	M	M	M	M	M

Course Code & Title	PERSONNEL MANAGEMENT ELECTIVE COURSE -III		
Class	III B.A ECONOMICS	Semester	VI
Course Objectives	The Course aims to		
	<ul style="list-style-type: none"> understand the concepts like personnel management, recruitment, job evaluation, training, promotion, transfers and labour turnover. 		
	<ul style="list-style-type: none"> acquire a thorough knowledge about the recruitment, job evaluation and training. provide the students with an understanding of various incentive plans and industrial health and safety. 		
Unit	Content		No.of Hours (5Hrs per week)
I	Unit -I: Functions of Personnel Management Personnel management – Meaning – Importance – Objectives – Functions of Personnel Management – Personnel policies – Meaning – Objectives – Principles of personnel policies – Procedures and Programmes.		14
II	Unit -II: Recruitment, Promotion, Transfers and Absenteeism Recruitment – Meaning - Sources of recruitment – Internal and External sources – Selection – Steps in selection procedure –		15

	Promotion – Transfers – Separation – Absenteeism-Labour Turnover.	
III	Unit -III: Job Evaluation and Training Job evaluation – Meaning – Objectives– Methods– Advantages - Disadvantages of Job evaluation - Training – Meaning – Methods of Training – Advantages.	14
IV	Unit-IV: Incentive Plans Incentive plans – Meaning of Incentive plan – Kinds of Incentive Plans - Halsey premium plan – Rowan premium plan – Taylor’s differential piece rate –Emerson efficiency plan – Advantages of incentive plans.	16
V	Unit -V: Motivation, Communication and Industrial Health and Safety Motivation – Meaning – Theories of Motivation – Malsow’s Hierarchy Needs Theory – McGregor’s Theories of X and Y – Herzberg Two Factor Theory- Communication –Meaning - Barriers to Communication –Removal of barriers to Communication- Industrial Health and Safety.	16
Reference	Text Books: 1. C.B. Memoria – Personnel Management - Himalaya Publishing House - Edition -1996. 2. C.B. Memoria V.S.Gankar – Personnel Management- Himalaya Publishing House - Mumbai, Edition-2011. Reference Book: 1. P.C. Tripathi - Personnel Management and Industrial Relations- Sultan Chand & Sons, New Delhi,18 th Edition-2005.	
Course Outcomes	After the completion of the course, Students will be able to CO1: define the concepts of personnel management, recruitment, promotion, transfers, Job evaluation and labour turnover. CO2: identify the sources of recruitment. CO3: list out the methods of job evaluation and training. CO4: compare the advantages of various incentive plans. CO5: identify measures of industrial health and safety.	

Mapping

CO/PO	PO							PSO					
	1	2	3	4	5	6	7	1	2	3	4	5	6
CO1	M	W	M	M	M	W	M	M	W	M	M	M	W
CO2	M	S	M	M	S	M	S	M	M	M	W	S	W
CO3	S	S	W	M	W	S	S	W	W	M	M	S	M
CO4	M	M	M	M	S	M	M	M	M	M	M	M	M
CO5	S	M	S	S	S	M	S	S	S	S	S	S	W

**COMPREHENSIVE COURSE
SEMESTER –VI**

- 1. History of Economic Thought**
- 2. Micro Economics-I**
- 3. Micro Economics-II**
- 4. Indian Economic Development**
- 5. Macro Economics-I**
- 6. Macro Economics-II**
- 7. Monetary Economics**
- 8. Fiscal Economics**
- 9. Capital Market in India**
- 10. Tamil Nadu Economy**
- 11. Tourism Management**
- 12. International Economics**
- 13. Agricultural Economics**
- 14. Rural Industrialization**
- 15. Computer Application in Economics**